



University of North Texas

Campus Master Plan Update & Utility Infrastructure Plan

Workshop 5

12/11/2025



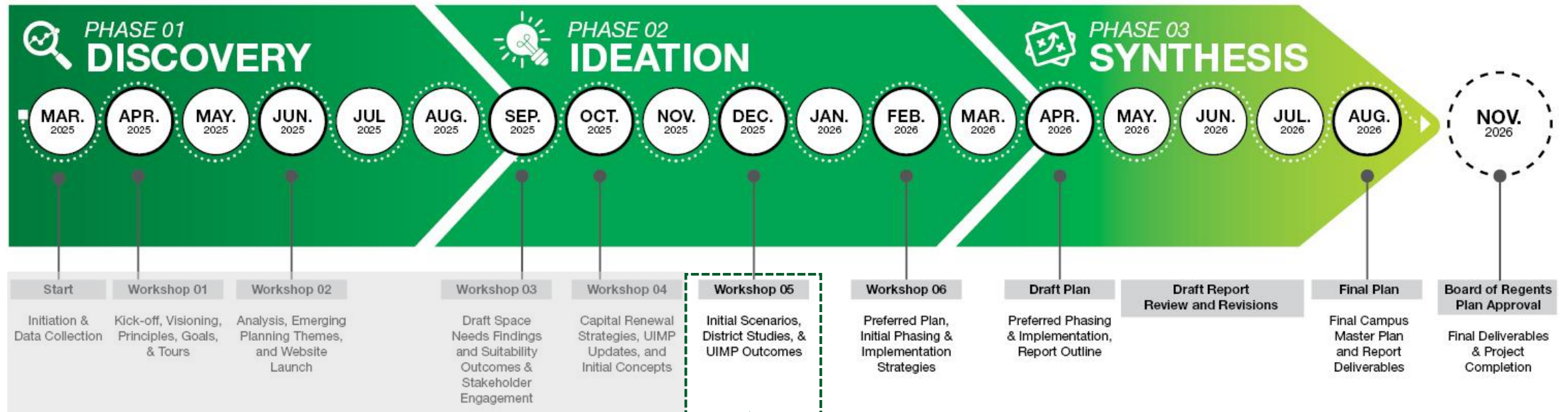
Agenda

1. **Process Updates (5 mins)**
2. **Concepts**
 - **Look North: UNT 2030**
 - **Putting Vision into Action**
3. **Next Steps**

Process Updates



Project Schedule & Key Milestones



Workshop 05
Initial Scenarios, District Studies, & UIMP Outcomes

★

Ongoing Engagement

- Parking & Transportation Focus Group
- Bold Concepts Charrette

Ideation Charrette (Page, Coleman & UNT Work Group)



Concepts





LOOK NORTH

UNT 2030

DEVELOP | DISCOVER | DRIVE

LOOK NORTH: UNT 2030

WE ADAPT TO THE DEMANDS OF OUR TIMES

by **developing** the potential of our students, faculty, staff, and UNT community members; **discovering** new insights and solutions by focusing our research and creativity on issues that matter; and **driving** impact at massive scale through partnerships that expand educational, cultural, and economic opportunities across our region, our state, and beyond.

Our strategy for the next five years is built on a singular mission: **to create enduring value for the public good.**

- **Enduring value** for our students, through educational experiences and credentials that unlock their potential to adapt to change, achieve professional success, and lead lives of meaning and purpose.
- **Enduring value** for employers, by educating the agile workforce and contributing the solutions they need to compete in a rapidly changing economy.
- **Enduring value** for the taxpayers of Texas, by translating their investments into graduates, discoveries, innovations, and creative contributions that serve the public interest.
- **Enduring value** for our nation, through our direct contributions to economic and national security and through the development of well-educated citizens who are ready to engage in productive dialogue and civil discourse.

DEVELOP / DISCOVER / DRIVE

**AS A TEXAS PUBLIC RESEARCH UNIVERSITY
COMMITTED TO CREATING ENDURING VALUE
FOR THE PUBLIC GOOD, WE WILL:**

DEVELOP the potential of our students and
UNT community members

DISCOVER new knowledge and insights that bridge
traditional academic disciplines

DRIVE innovations, partnerships, and new models
of higher education to build a better tomorrow

AND WE'RE JUST GETTING STARTED.

DEVELOP

To develop our UNT community's full potential, we will:

- **Create integrated support for student success:** Support every student's academic and career development through advising, mentoring, academic support, and integrated curricular, campus life, leadership, and career-aligned experiences, making student success a shared responsibility of faculty, staff, and community partners.
- **Modernize our curriculum:** Design and teach curriculum that stokes creativity, demands rigor, and develops communication, critical thinking, civil discourse, and technical skills, enabling students to unlock their full potential by working with peers, faculty, employers, and community partners.
- **Empower faculty and staff:** Support, promote, and reward faculty and staff members for their teaching, research, and creative contributions, as well as excellent service in support of the university and our broad mission to serve the public good.
- **Cultivate a culture of resilience:** Strengthen our university culture that celebrates grit, persistence, and achievement, so every student, faculty member, and staff member is supported to develop their talents.



How the UNT Campus Master Plan Update will **DEVELOP** the potential of our students and UNT community members:

- **Interdisciplinary Hubs & Innovation Center**
New hubs (new buildings or in renovated space as opportunities arise) increase cross-college interdisciplinary engagement and promote innovation
- **Renovated Learning Environments**
Capital renewal of legacy buildings to reformat, right-size, and technology-equip classrooms and class labs will empower curriculum modernization
- **Res-Life and Campus-Life Expansions**
Promotes student success, experience, engagement, and retention leading to success both on-campus and after graduation
- **Campus Open-space Improvements**
Create safe and functional outdoor space that promotes interaction, community, engagement, and experience

DISCOVER

To center our mission in research and discovery, we will:

- **Tackle Texas' major challenges:** Prioritize research in fields most important to Texas' future by building on our existing strengths while expanding in artificial intelligence, aerospace, semiconductors, cancer, health care, logistics, and other fields to translate insights into tangible benefits.
- **Expand student research opportunities:** Strengthen graduate education while expanding opportunities for students at all levels to engage directly in research, scholarship, and creative arts and design with UNT faculty and DFW partners.
- **Amplify human insights with technology:** Apply artificial intelligence, data science, and digital transformation to accelerate research breakthroughs and prepare students for a workforce increasingly defined by rapid technological change.
- **Foster curiosity and problem solving:** Emphasize experimentation, discovery, and innovation across our curriculum and campus life so every student builds confidence as a creative problem-solver who approaches challenges with curiosity and resilience.



How the UNT Campus Master Plan Update will DISCOVER new knowledge and insight that bridge traditional academic disciplines:

- **Embed Transformative Partnerships**
Establish new institutional, industry, and employer partnerships and embed them through UNT's enterprise that will become a new model for collaboration, discovery, and innovation
- **Grow Research at Discovery Park**
Leverage both UNT growth and new space for partners to accelerate research focused on tackling Texas' major challenges
- **Leverage Interdisciplinary Programming**
Creates intentional infrastructure for innovation at the intersection of UNT's deep expertise. An impactful first step could be implementation of the proposed AI and Analytics Hub which could support broad educational and research initiatives.

DRIVE

To drive progress for our region, our state, and beyond, we will:

- **Create transformative education and training:** Partner with employers, communities, and industries to create and scale new educational models that meet the needs of a rapidly changing economy and society.
- **Power future-ready talent and solutions:** Expand opportunities for students to develop their knowledge and skills in internships and projects for industry, and for faculty members to collaborate with industry to address rapidly changing needs.
- **Promote entrepreneurship:** Cultivate entrepreneurship and innovation through educational programs, mentorship, institutional support, and dedicated spaces to transform discoveries into real-world solutions.
- **Bring ideas to market:** Accelerate pathways from ideas to impact by streamlining our technology commercialization processes, expediting industry partnerships, and supporting startups that grow from UNT's research.



How the UNT Campus Master Plan Update will **DRIVE** innovation, partnerships, and new models of higher education to build a better tomorrow:

- **UNT City Center & Industry “Front Door”**
On-campus mixed-use development and a new dedicated industry “front door” promotes interface and exchange between campus, students, staff, faculty, employers, industry, and community
- **Hotel, Conference, & Event Space**
Tied to the City Center and Arena the hotel will support scaled industry engagement, conferences, events, continuing education, executive education, and recruitment
- **New Multi-purpose Arena**
Will showcase the UNT athletic brand, welcoming community to campus, and provide flexible civic and industry space connecting students, professionals, and workforce engagement
- **Texas Talent Accelerator & Workforce Training**
Dedicated space will strengthen the pipeline for students to regional industry needs, and for regional industry to UNT's capacity for continuing education and upskilling

Lead with Purpose: Realizing a New Paradigm for Public Universities

National peers in this mission have all fueled their growth through
INNOVATIVE, CREATIVE, and BOLD ways of campus development



Arizona State University

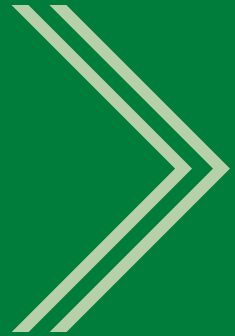


Purdue University



University of Central Florida

Question / Discussion:

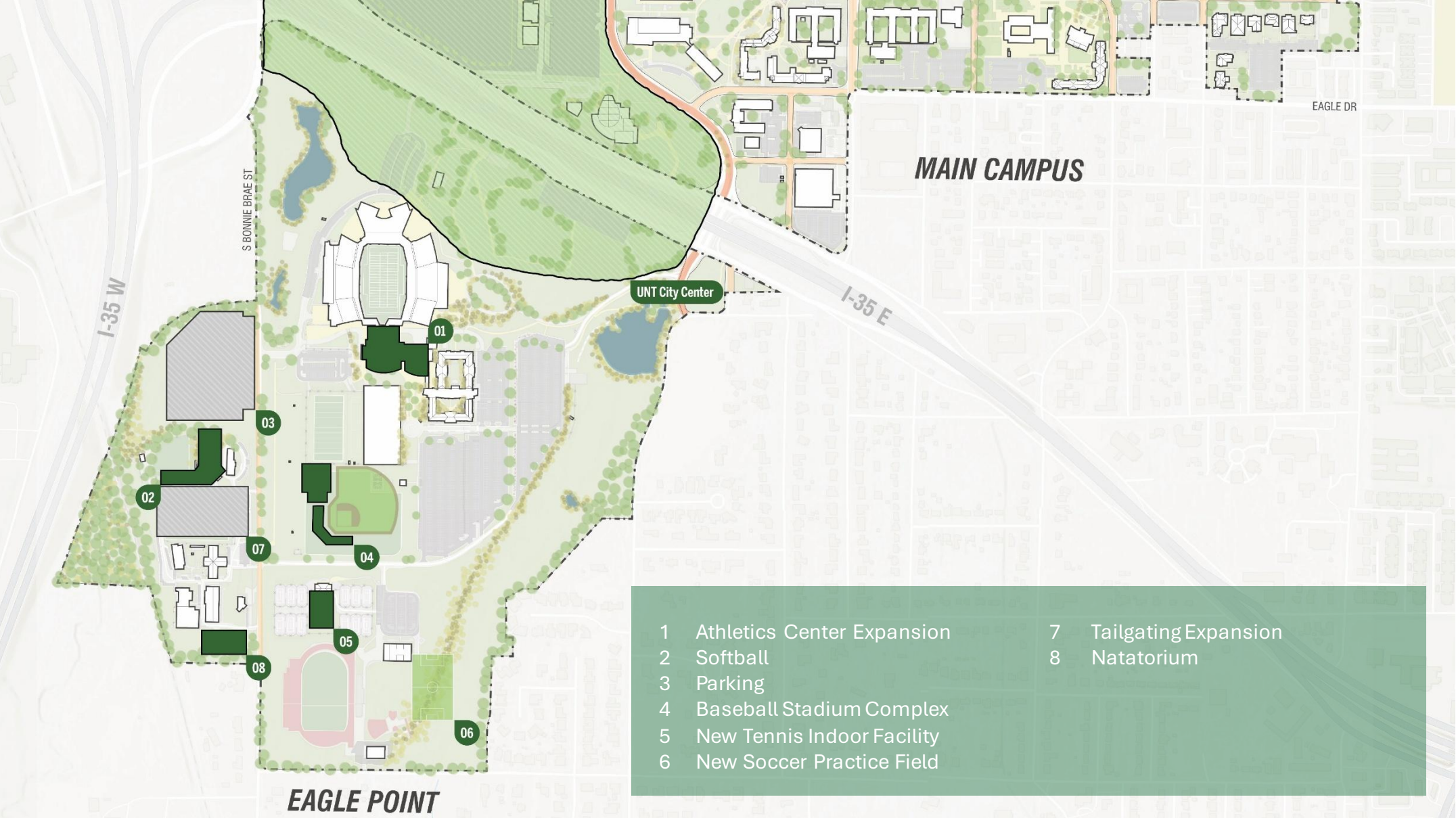


What should the UNT model look like to achieve the strategic vision?

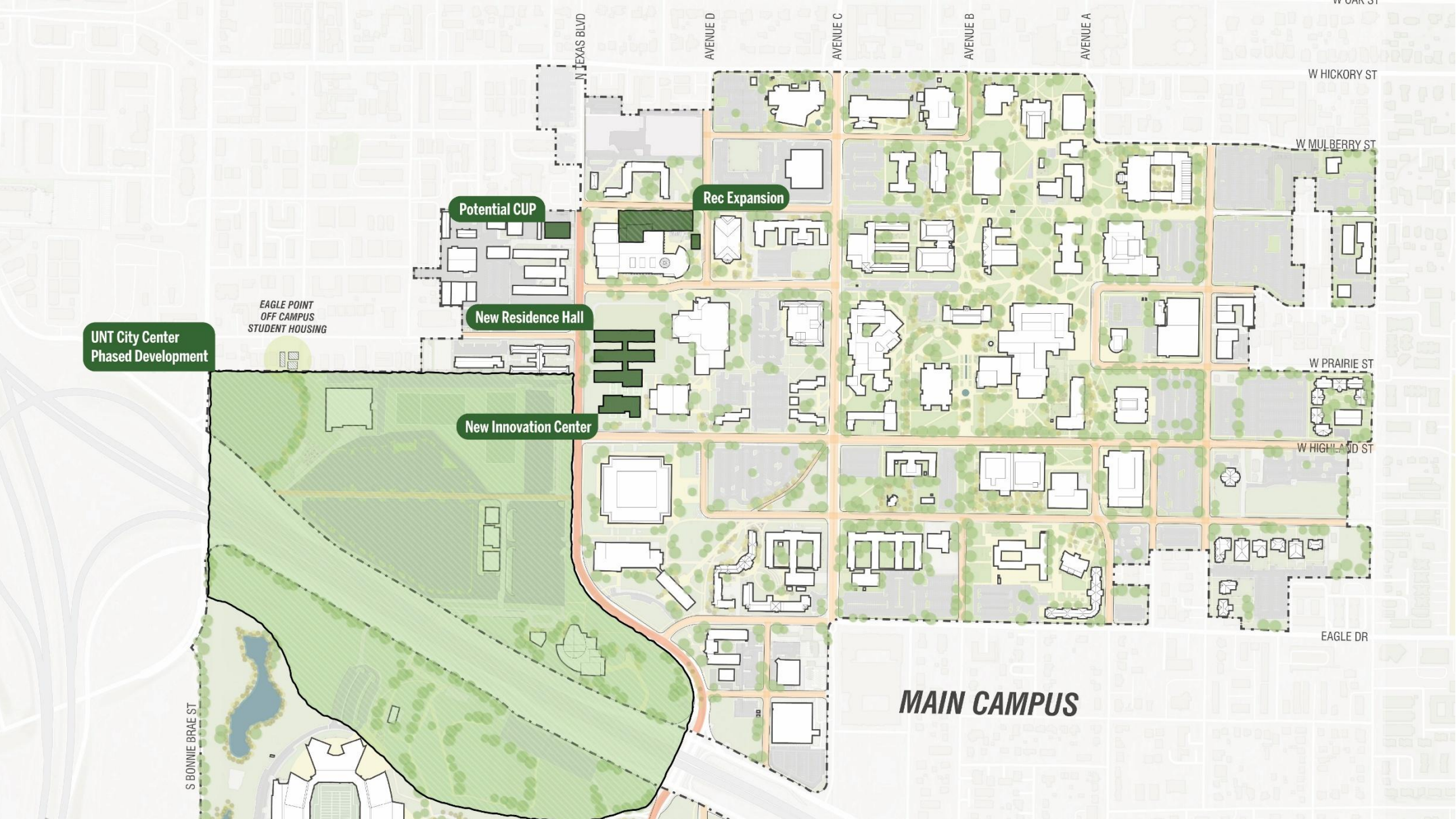
How can the sum be more than its individual parts?

***Putting our Vision into Action:
Interdisciplinary Hubs &
Supporting Enrollment Growth***

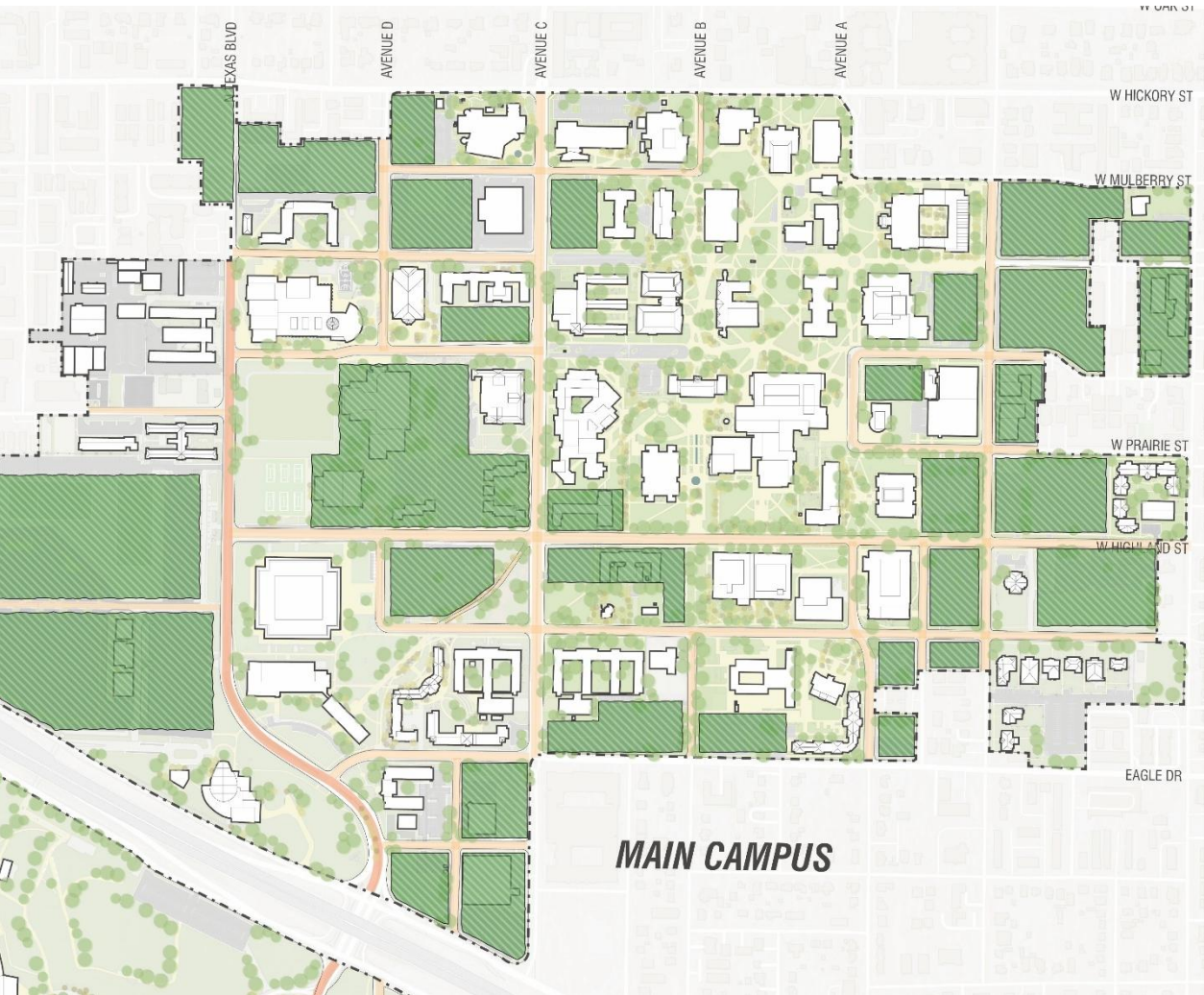
Known Athletics Projects



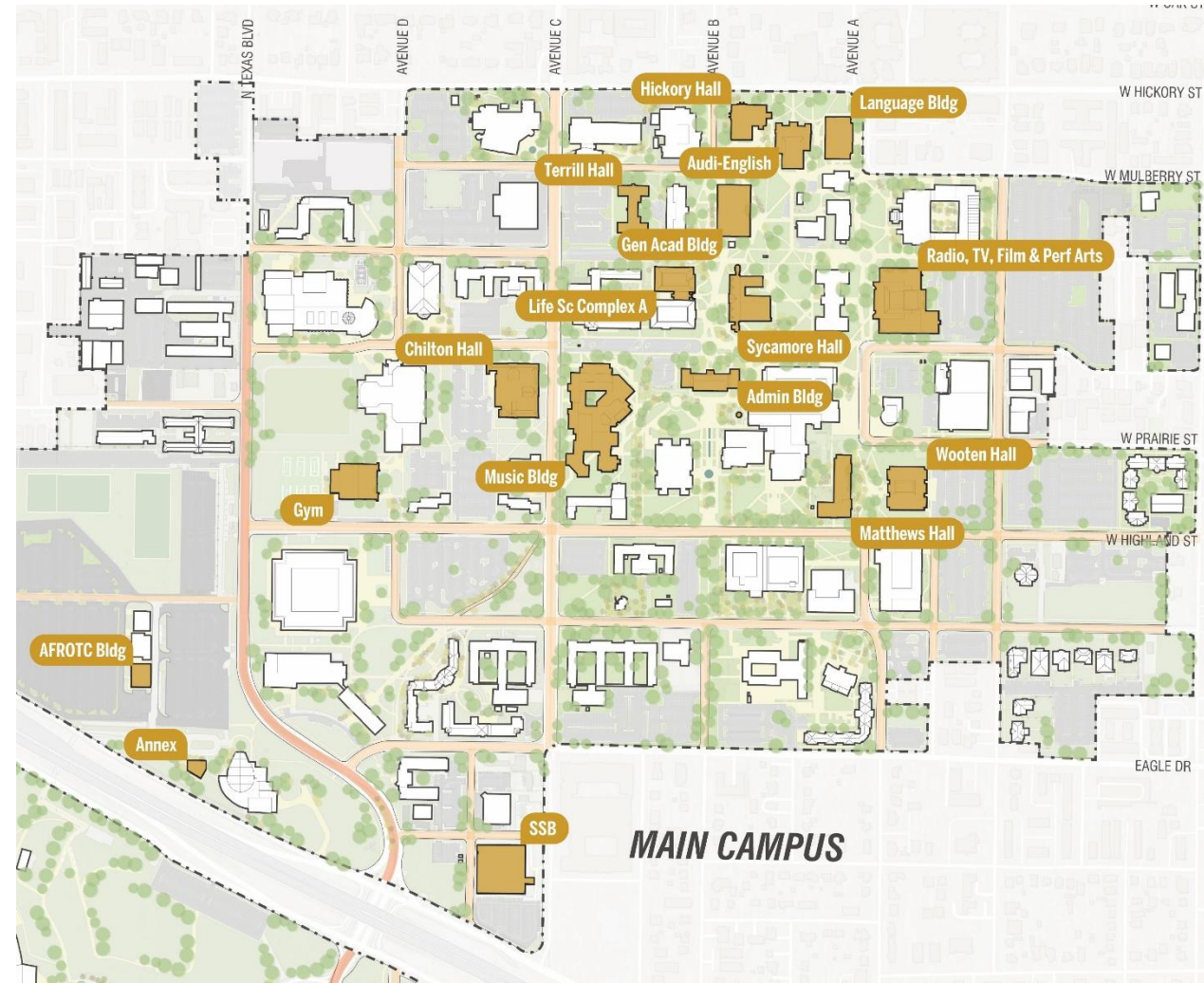
Known Projects



Interdisciplinary Hubs: Opportunity Sites & Facilities

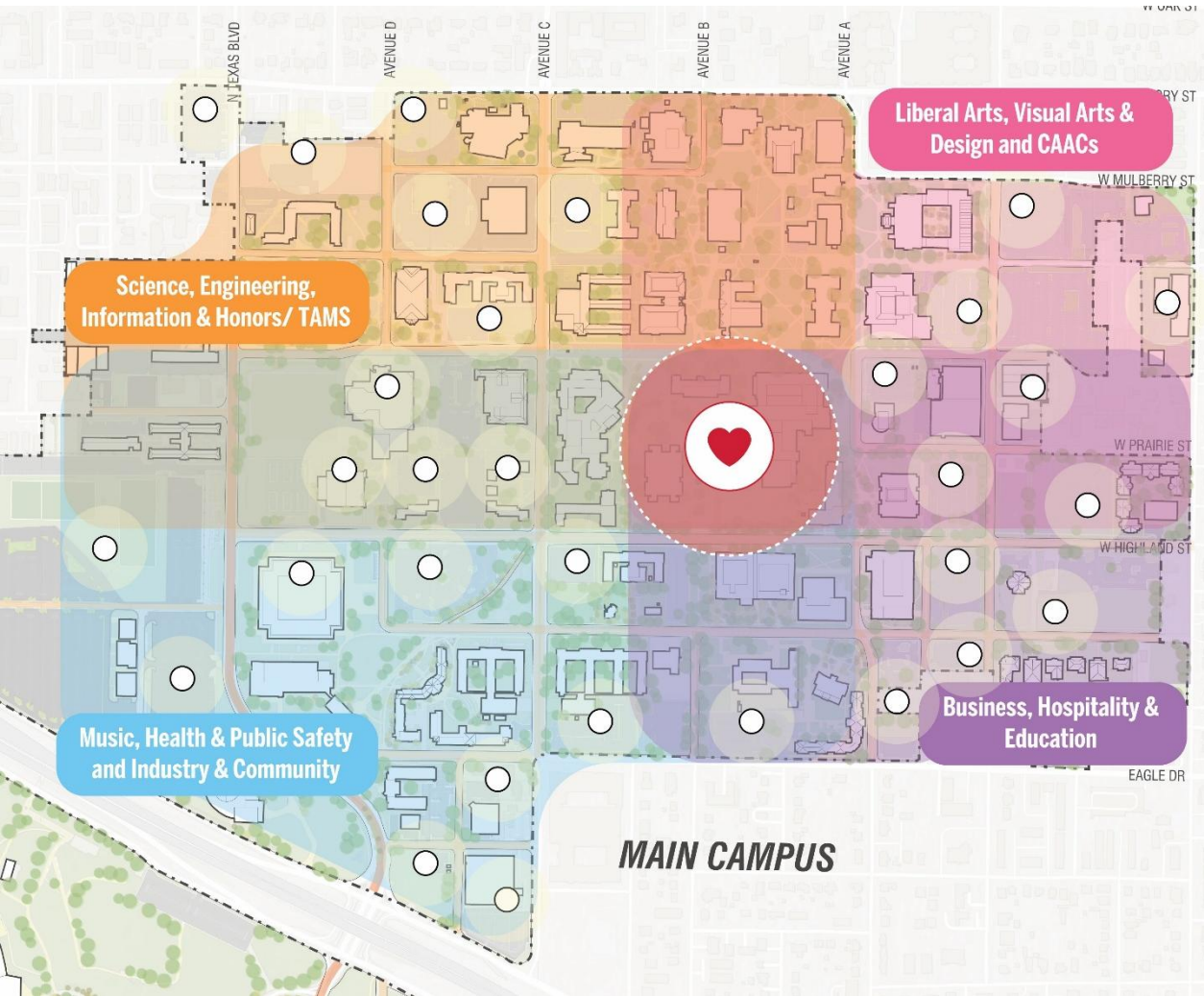


Infill Site Opportunities

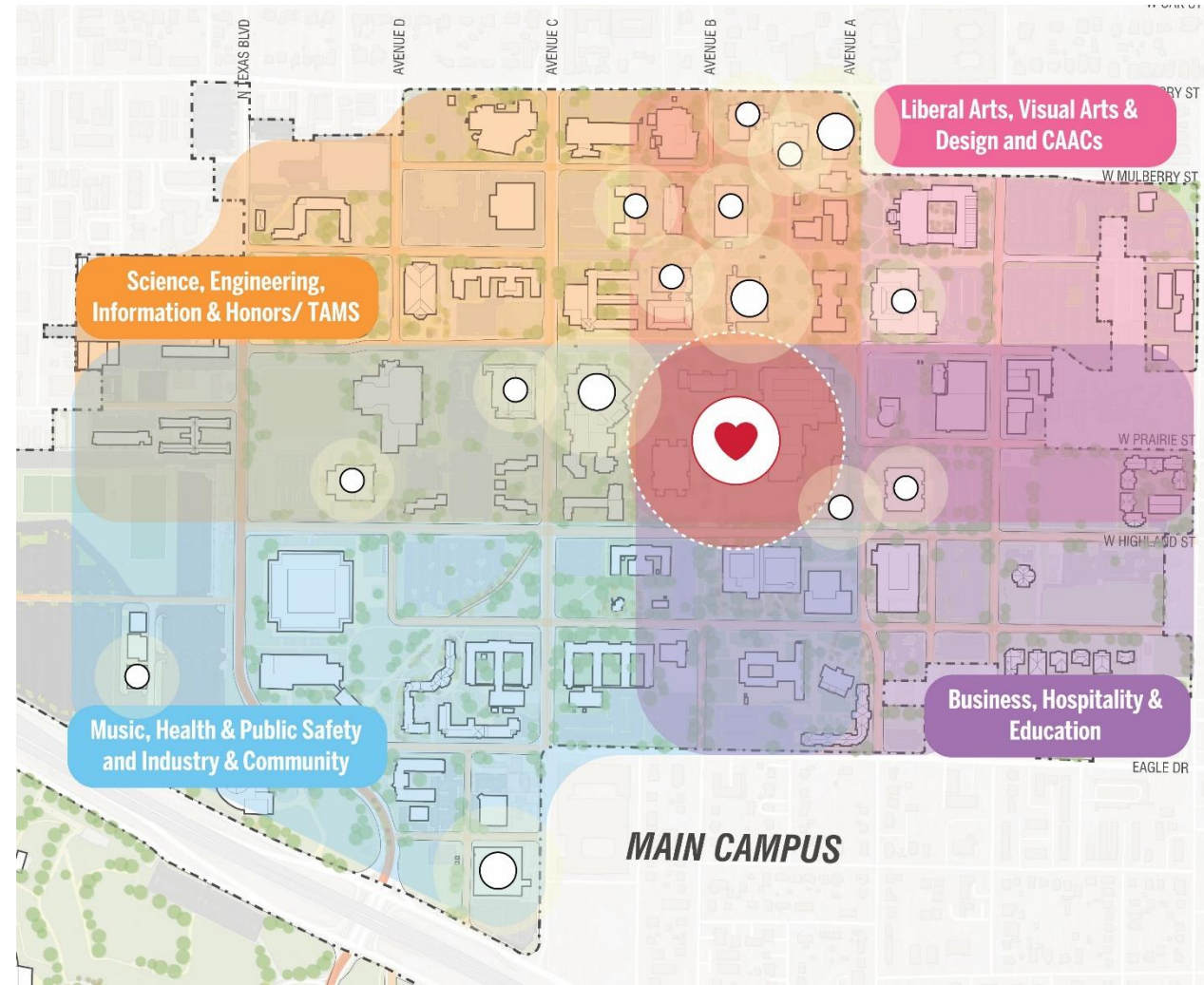


Opportunities to Reposition Facilities Through Renovation

Interdisciplinary Hubs: Program Relationships



Infill Sites: Potential Program Combinations



Renewal: Potential Program Combinations

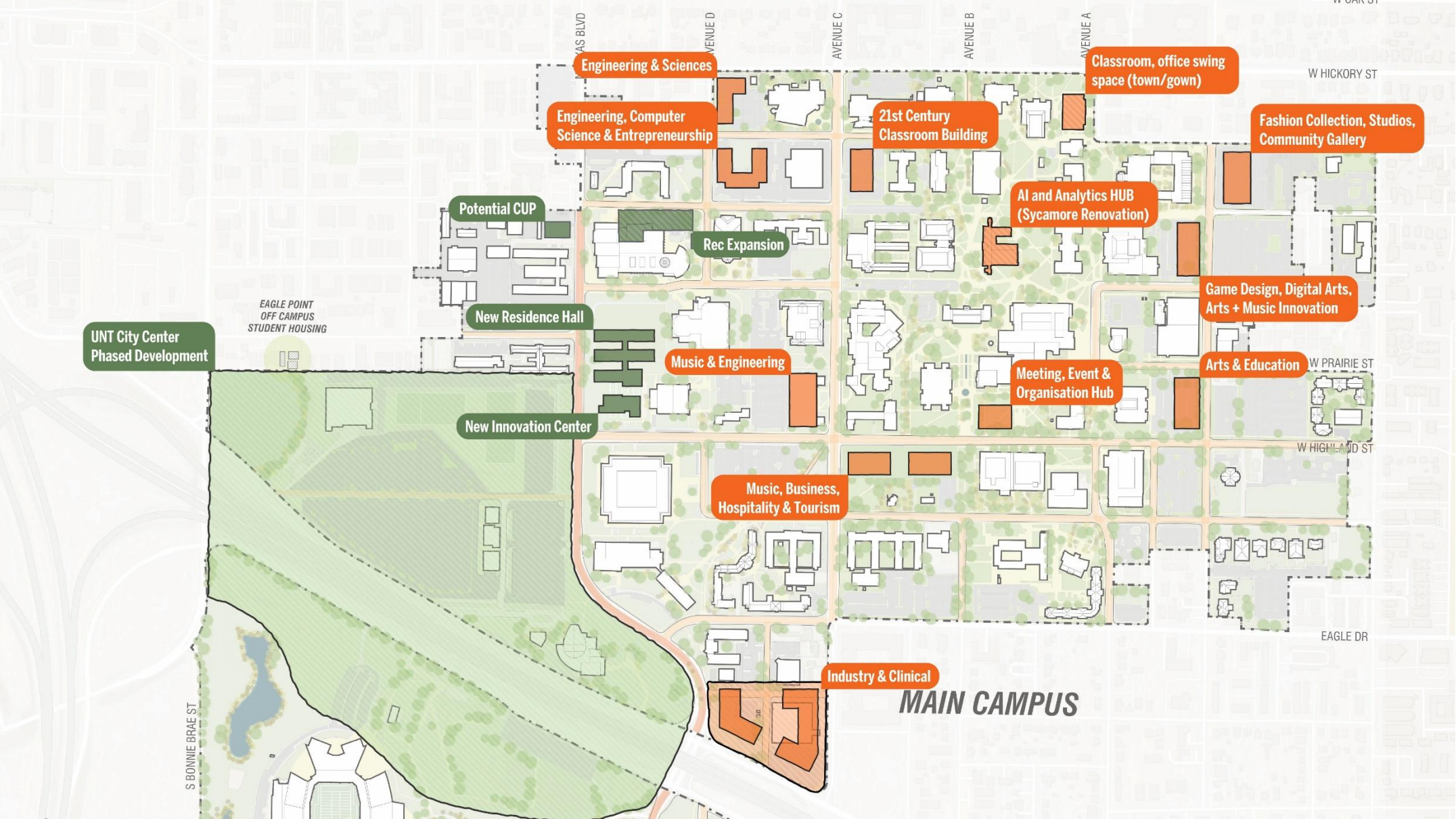
Interdisciplinary Hubs: Program Relationships

PROGRAM	SITES																											
	1*	2*	3	4	5	6	7	8	9*	10	11*	12	13	14	15	16	17	18	19	20	21	22	23	24	25	26	27	
Health Futures					■			■		■	■	■			■													■
Data and AI Center	■				■			■		■	■	■	■	■	■	■	■	■	■	■	■	■	■	■	■	■	■	■
Music and Entrepreneurship	■			■	■	■	■	■	■	■	■	■	■	■	■	■	■	■	■	■	■	■	■	■	■	■	■	■
Public Services + Hospitality	■				■	■	■	■	■	■	■	■	■	■	■	■	■	■	■	■	■	■	■	■	■	■	■	■
Bioscience +Business	■				■	■	■	■	■	■	■	■	■	■	■	■	■	■	■	■	■	■	■	■	■	■	■	■
Health + Bioscience + Hospitality	■				■	■	■	■	■	■	■	■	■	■	■	■	■	■	■	■	■	■	■	■	■	■	■	■
Engineering + Arts			■	■	■	■	■	■	■	■	■	■	■	■	■	■	■	■	■	■	■	■	■	■	■	■	■	■
Design + Entrepreneurship	■	■	■	■	■	■	■	■	■	■	■	■	■	■	■	■	■	■	■	■	■	■	■	■	■	■	■	■
Health + Design	■				■	■	■	■	■	■	■	■	■	■	■	■	■	■	■	■	■	■	■	■	■	■	■	■
Arts + Innovation	■				■	■	■	■	■	■	■	■	■	■	■	■	■	■	■	■	■	■	■	■	■	■	■	■
Art + Theater + Hospitality	■				■	■	■	■	■	■	■	■	■	■	■	■	■	■	■	■	■	■	■	■	■	■	■	■
General Classes + Entrepreneurship	■	■				■	■	■	■	■	■	■	■	■	■	■	■	■	■	■	■	■	■	■	■	■	■	■
Health Science + Research Labs	■																											
Colocation Office + Start-Up	■	■																										
Digital Media Library	■				■	■	■	■	■	■	■	■	■	■	■	■	■	■	■	■	■	■	■	■	■	■	■	■
Coop - University Market	■	■	■	■	■	■	■	■	■	■	■	■	■	■	■	■	■	■	■	■	■	■	■	■	■	■	■	■
Blackbox Theater	■				■	■	■	■	■	■	■	■	■	■	■	■	■	■	■	■	■	■	■	■	■	■	■	■
Outdoor Performace Space	■	■	■	■	■	■	■	■	■	■	■	■	■	■	■	■	■	■	■	■	■	■	■	■	■	■	■	■
Game Design and Digital Arts					■	■	■	■	■	■	■	■	■	■	■	■	■	■	■	■	■	■	■	■	■	■	■	■
Continuing Education	■																											

DRAFT

For illustration purposes only

Demonstration: Potential New Interdisciplinary Hubs



Question / Discussion:

Should the Campus Master Plan...

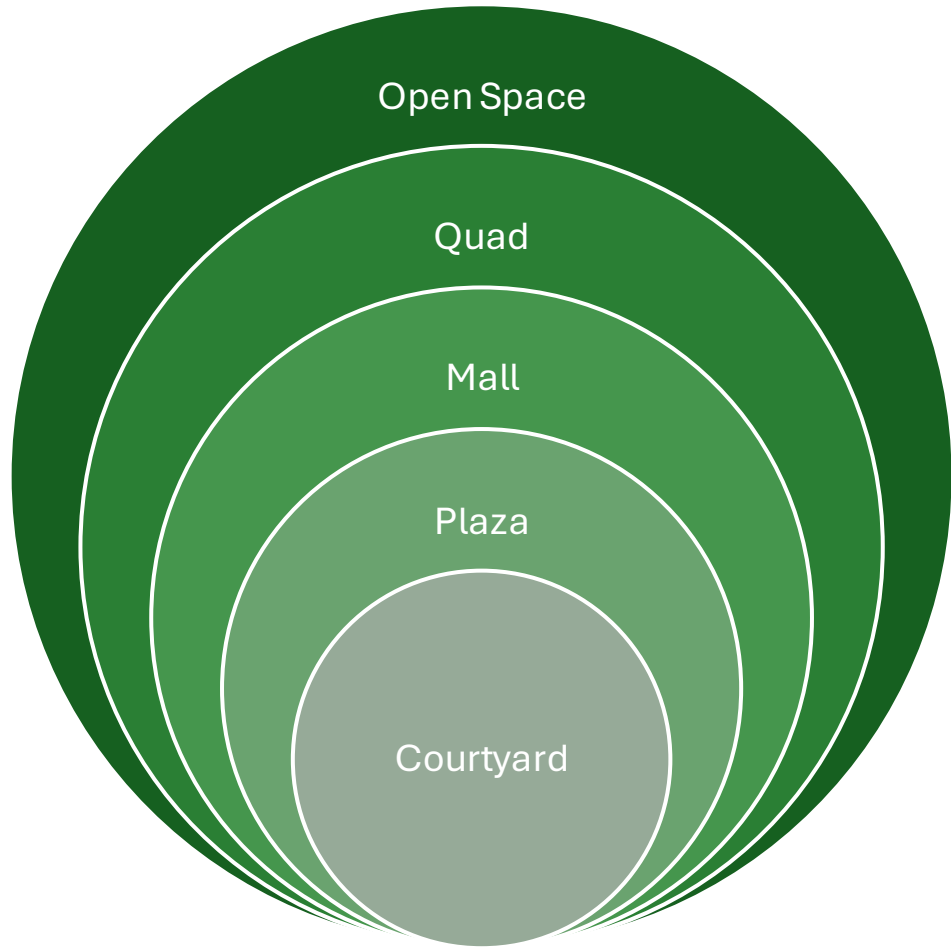


A) Propose specific sites and programs for interdisciplinary hubs?

B) Be a flexible framework that allows UNT to adjust, with high level guidance, as opportunities arise?

Putting our Vision into Action:
Open Space Reimagination

Open Space Reimagination



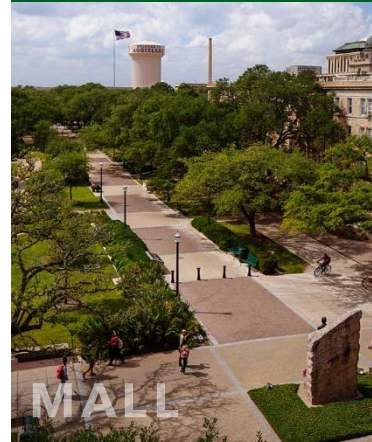
LEISURE
Large-scale, Flexible, high-capacity



GATHER
Medium-scale, Contextual, symbolic



MOVE
Linear, Connective, Safe



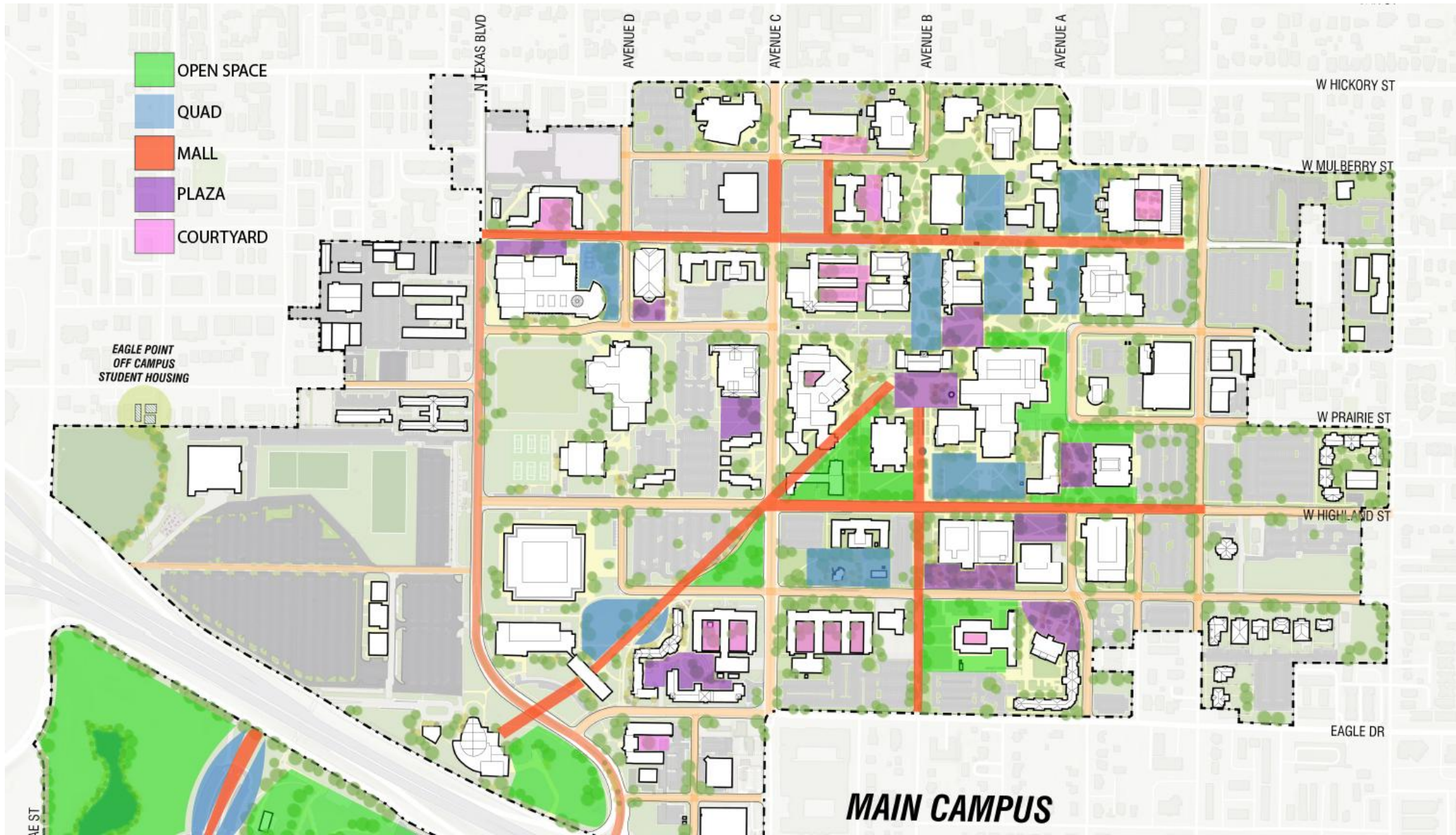
CHILL
Small-scale, Social, Vibrant



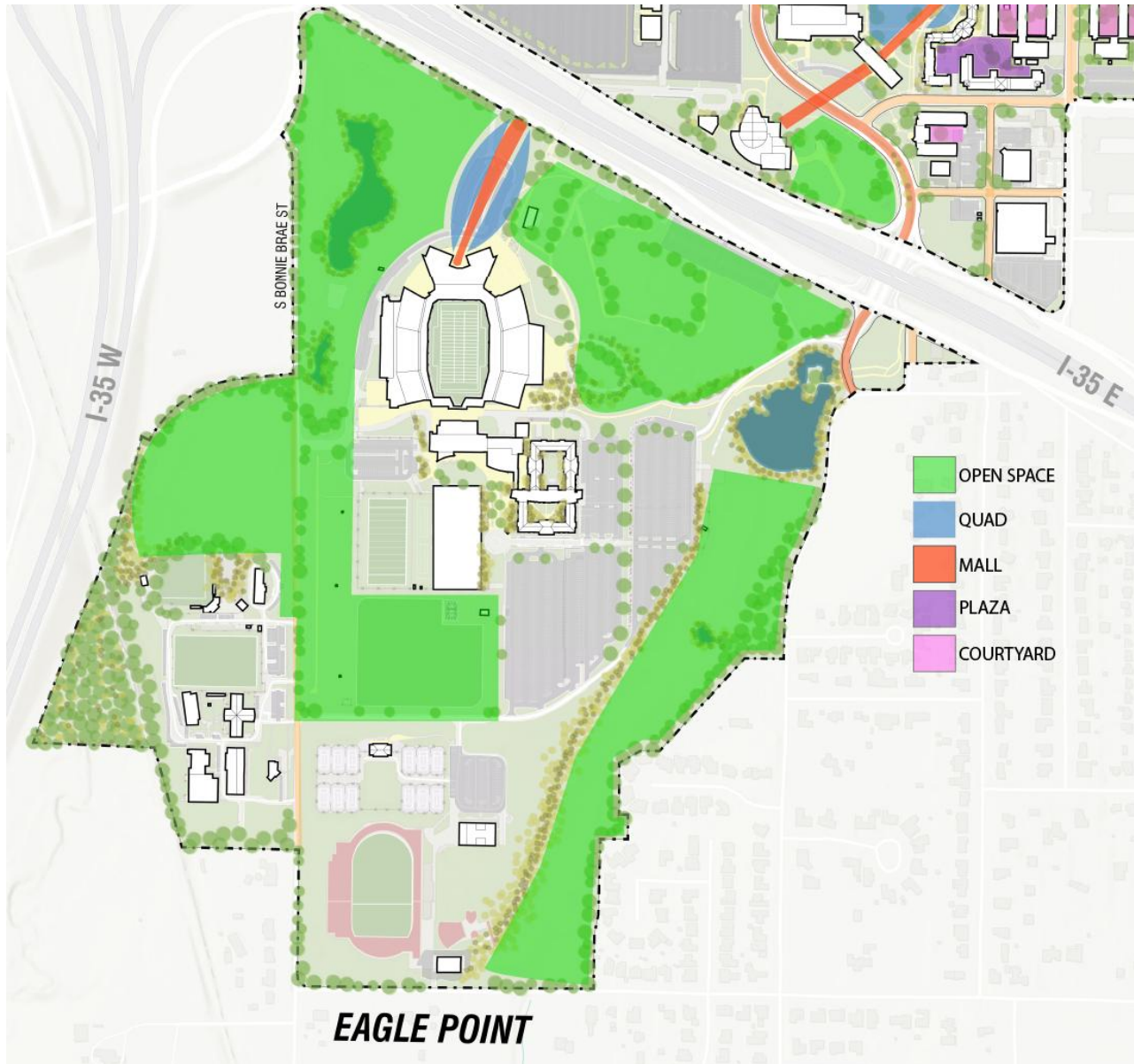
COLLABORATE
Intimate, Comfortable, Peaceful



Campus Core – Connect, Enhance & Cool

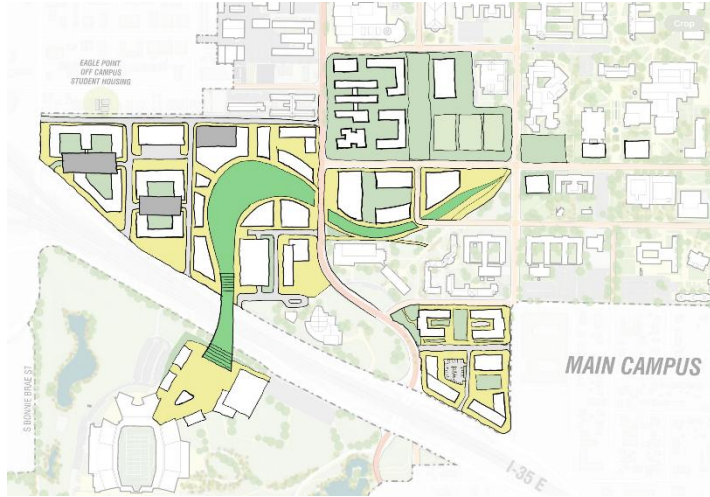


Athletics – Celebrate Eagle Pride



City Center – Campus Connection

SCENARIO 1A



SCENARIO 1B



SCENARIO 2



Discovery Park – Decompress / Destress



Question / Discussion:



Will these spaces be impactful investments to improve student success and campus experience (Look North: Develop)

Putting our Vision into Action:
UNT City Center

UNT City Center – Assumptions

1. **FUNDS:** UNT will seek developer or partner funds to support development.
2. **PROGRAM:** UNT anticipates mixed-use development including hotel, retail, conference and event space, a multi-purpose arena, market-rate housing, and supplemental officing, academic, or entrepreneur/industry functions based on demand analysis.
3. **PARTNERS:** UNT requires partners to realize development, with support for infrastructure, facility development, and land.
4. **DEVELOPMENT MODE:** UNT to evaluate various JV/P3 partnership modes

UNT City Center - Precedents



Mix-Use P3 with Housing as the core program

Public spaces

Parking garage

Main plaza

Anchor Market - TRADER JOE'S, Target

UNT City Center - Precedents



Acres **14**
Investment **150M\$**

6,000 seat Sports Arena,
Hotel,
Market-Rate Housing,
Retail, Restaurants, Office,
Academic space and
Parking

Multi-Source Funding
(board, private, fundraising,
athletics, small % from
general funds)

UNT City Center - Precedents



- A** **McFarland Clinic**
78,000 SF | 3 Levels
- B** **Food & Beverage Anchor**
Up to 17,000 SF | 2 Levels
AVAILABLE
- C** **Retail & CyTown Suites**
84,000 SF | 5 Levels
Level 1 | Retail | Up to 11,000 SF
AVAILABLE
Levels 2-5 | CyTown Suites | 30 Units
AVAILABLE
- D** **Retail & Office**
64,000 SF | 3 Levels
Level 1 | Retail | Up to 16,000 SF
AVAILABLE
Levels 2-3 | Office | Up to 48,000 SF
AVAILABLE
- E** **Retail & CyTown Suites**
87,000 SF | 5 Levels
Level 1 | Retail | Up to 11,700 SF
AVAILABLE
Levels 2-5 | CyTown Suites | 30 Units
AVAILABLE
- F** **Retail & Office**
64,000 SF | 3 Levels
Level 1 | Retail | Up to 16,000 SF
AVAILABLE
Levels 2-3 | Office | Up to 48,000 SF
AVAILABLE
- G** **Sukup Cylo Amphitheater**
- H** **The Cardinal Hotel**

RV Village and parking upgrades for the Iowa State Center (\$14 million)

Stark Performance Center (\$60 million)
Albaugh Family Plaza and Concourse (\$30 million)

Sukup Endzone Club (\$50 million)
Reiman Gardens Plaza (\$10 million)

135,000 SF for medical facility (anticipated program)

75% of funds from University will come from land monetization opportunities

UNT City Center - Precedents



The Star District leverages mix-use opportunities while catering demands of modern entertainment

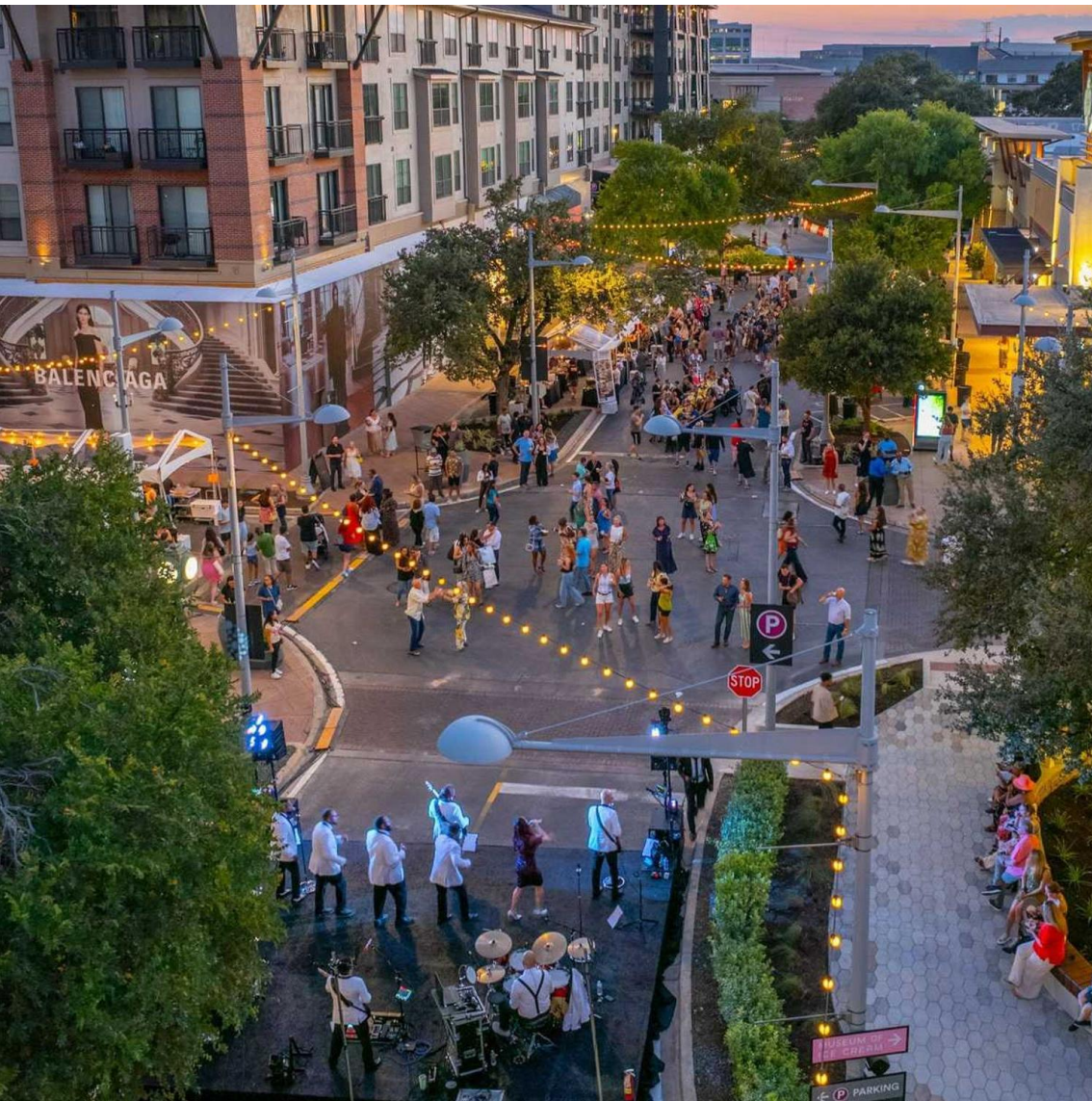
Funded by a public/private partnership (Cowboys and City of Frisco), The Star boasts retail, entertainment and office space, outdoor practice fields, the Cowboys Club and the Ford Center, a 12,000-seat indoor stadium and multi-use arena

Unique Mix:

- Retail and F&B
- Multi-Use Arena
- Business Office, Hotel and Conferencing
- Data Center



UNT City Center - Precedents



The Domain is a pedestrian-oriented live, work, play development vision turned reality

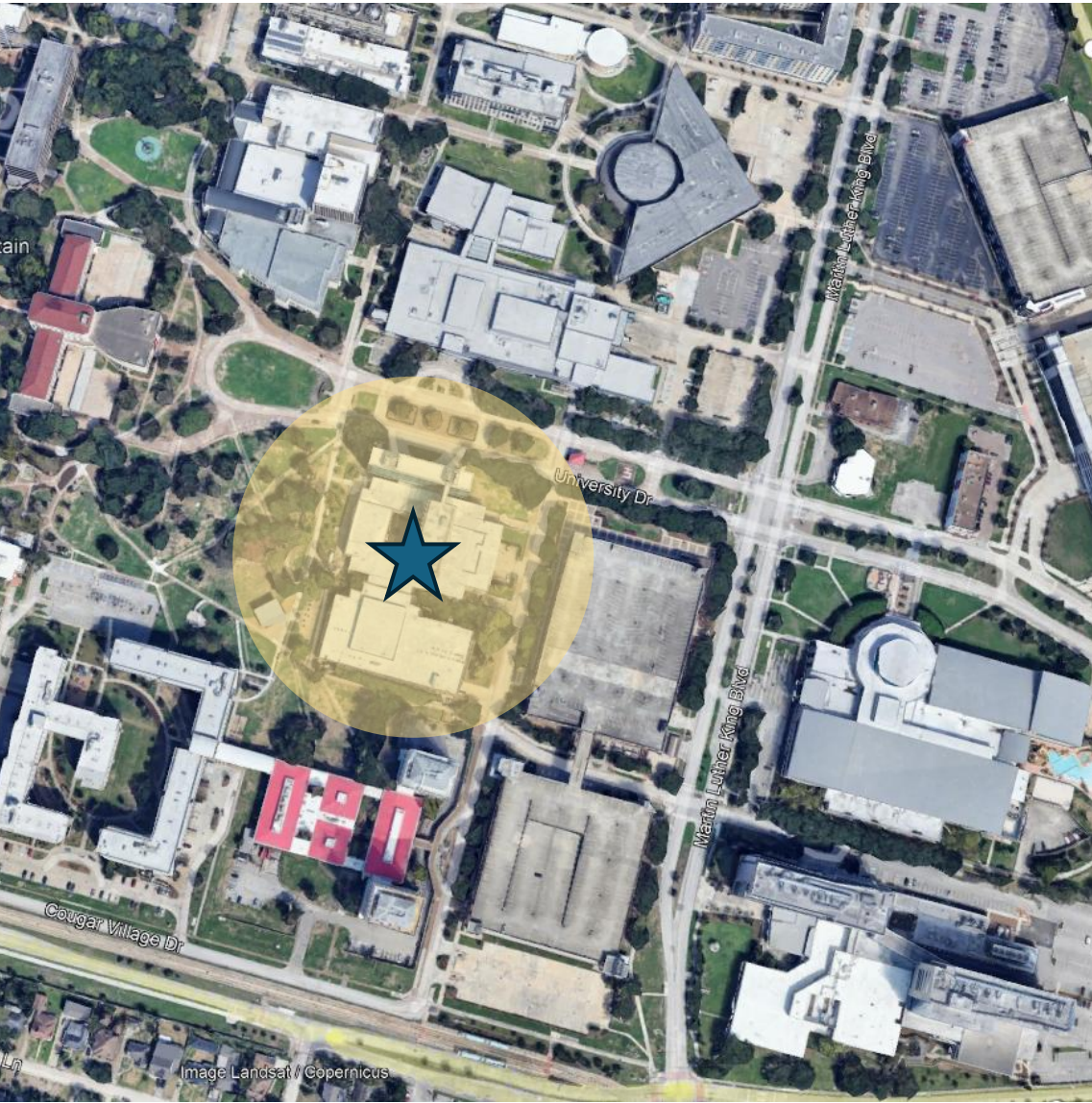
A 234-acre master-planned development with over 10 million SF of mix-use build surrounding the Rock Rose Entertainment District. The Domain had a strong focus on sustainability and community placemaking, creating a unique dense environment of activities that has gained traction in Austin, specially with its relationship to Tech

Main Features:

- Class A Office Buildings
- High Quality Residential Complexes
- Hospitality (Hotels and High-end Retail)
- Whole Foods and Restaurants
- Tesla Austin HQ
- Soccer Arena



UNT City Center – Hotel Precedents



Primary teaching facility for a full-service hotel & the College of Global Hospitality

Students gain hands-on experience in an internationally branded, full-service hotel. From guest service and hotel operations to banquet and restaurant management, this hotel offers students unparalleled learning opportunities.

Experiential Classrooms:

- Active Learning Center
- Sysco Student Kitchen
- Spec's Beverage & Food Appreciation Lab
- Hospitality Analytics & Innovation Lab



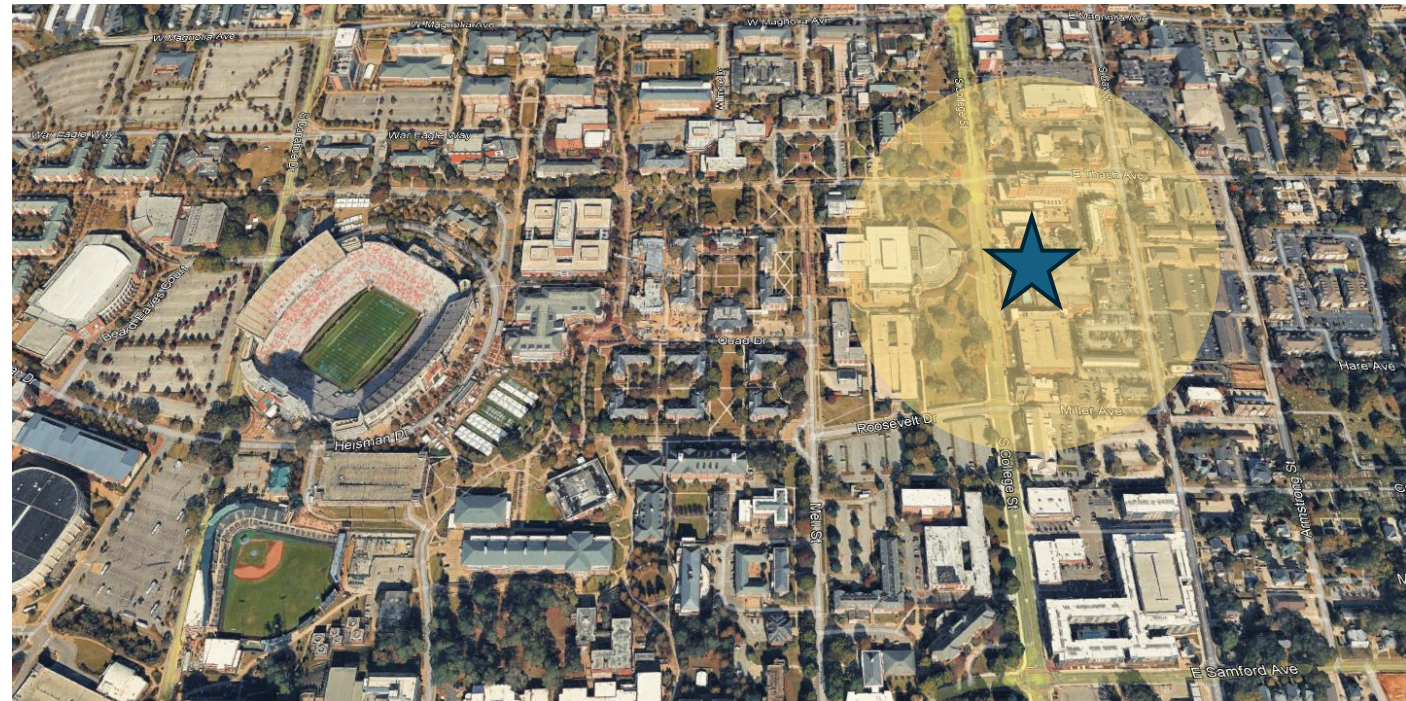
UNT City Center – Hotel Precedents



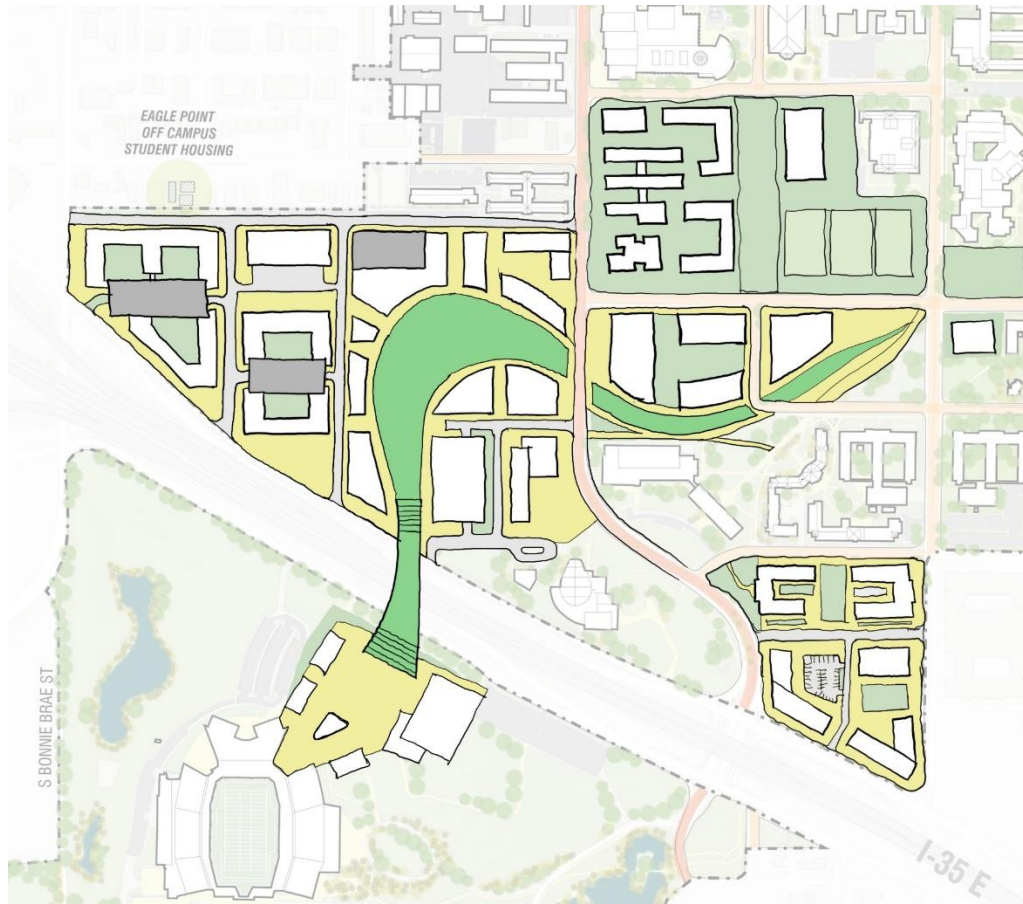
Auburn University's School of Hospitality + Ithaca Hospitality Partners

Located across the street from campus and adjacent to the university's culinary-science center (the Tony and Libba Rane Culinary Science Center).

The hotel is directly tied to the university's hospitality management programs: many hotel staff are students and benefit from hands-on training and experiential learning.

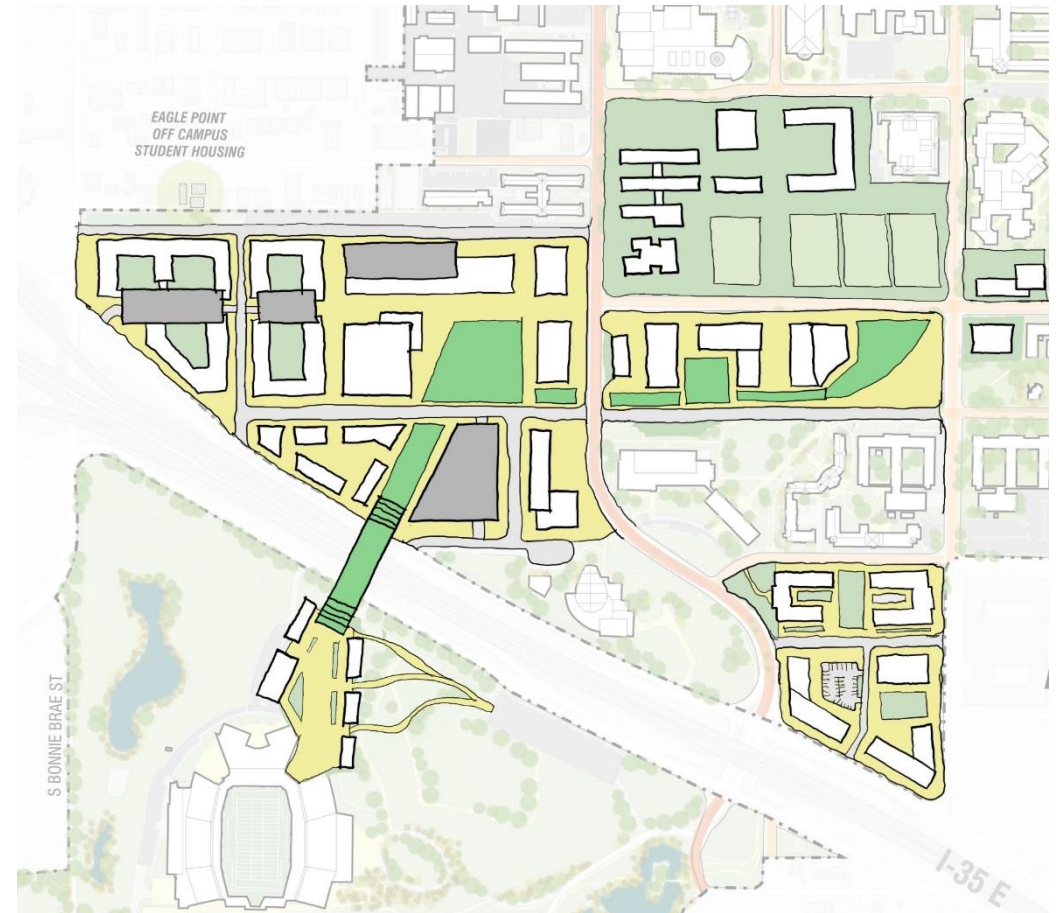


UNT City Center



Scenario 1 – The Green Ripple

- + Organic linkage to the Athletics complex
- + City Center along the green spaces
- + New arena on top of the hill

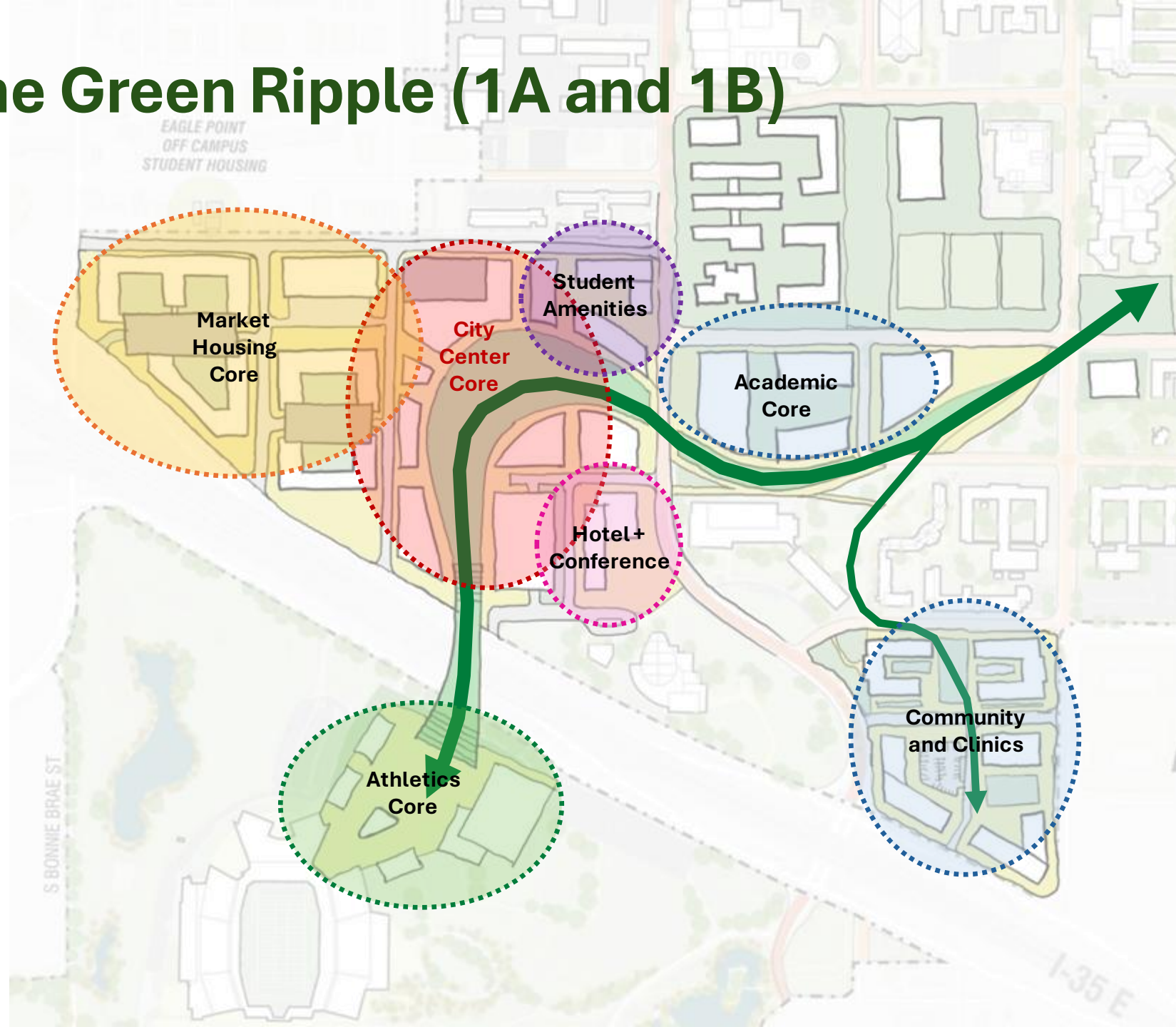


Scenario 2 - Green Concourse

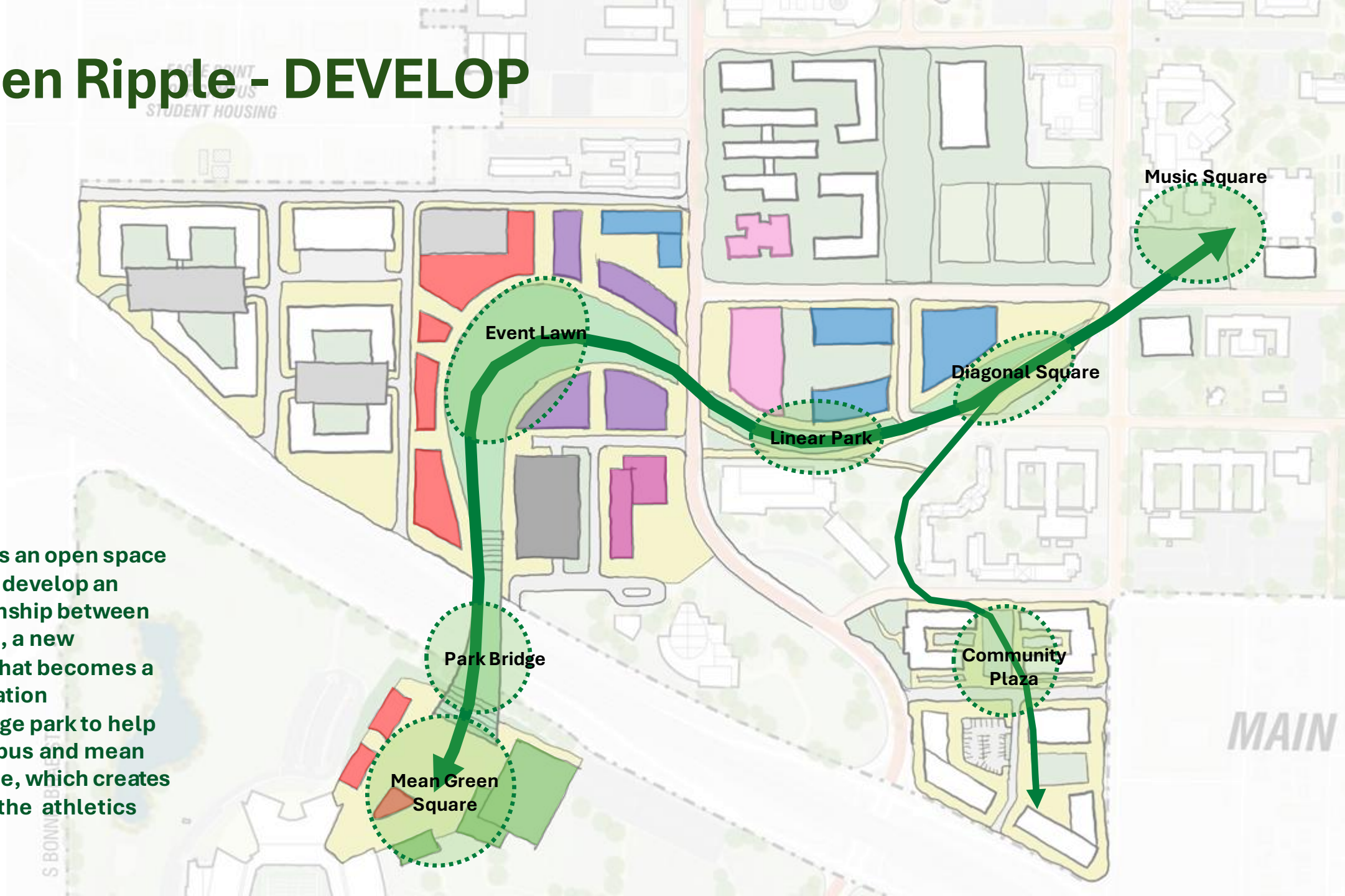
- + Extension of the city grid
- + Arena integrated into City Center
- + Linked Green Spaces with Large “City Center Quad”

UNT City Center – The Green Ripple (1A and 1B)

- The City Center Core is the confluence point where different programs can interact
- The Ripple Park creates a direct linkage between the academic core (from the Union) to the Athletics Core at the Stadium. Serving as a ceremonial walkway and activating the City Center during special events
- The community and clinics development serves as a gateway into campus, creating opportunities for partnerships and better community engagement

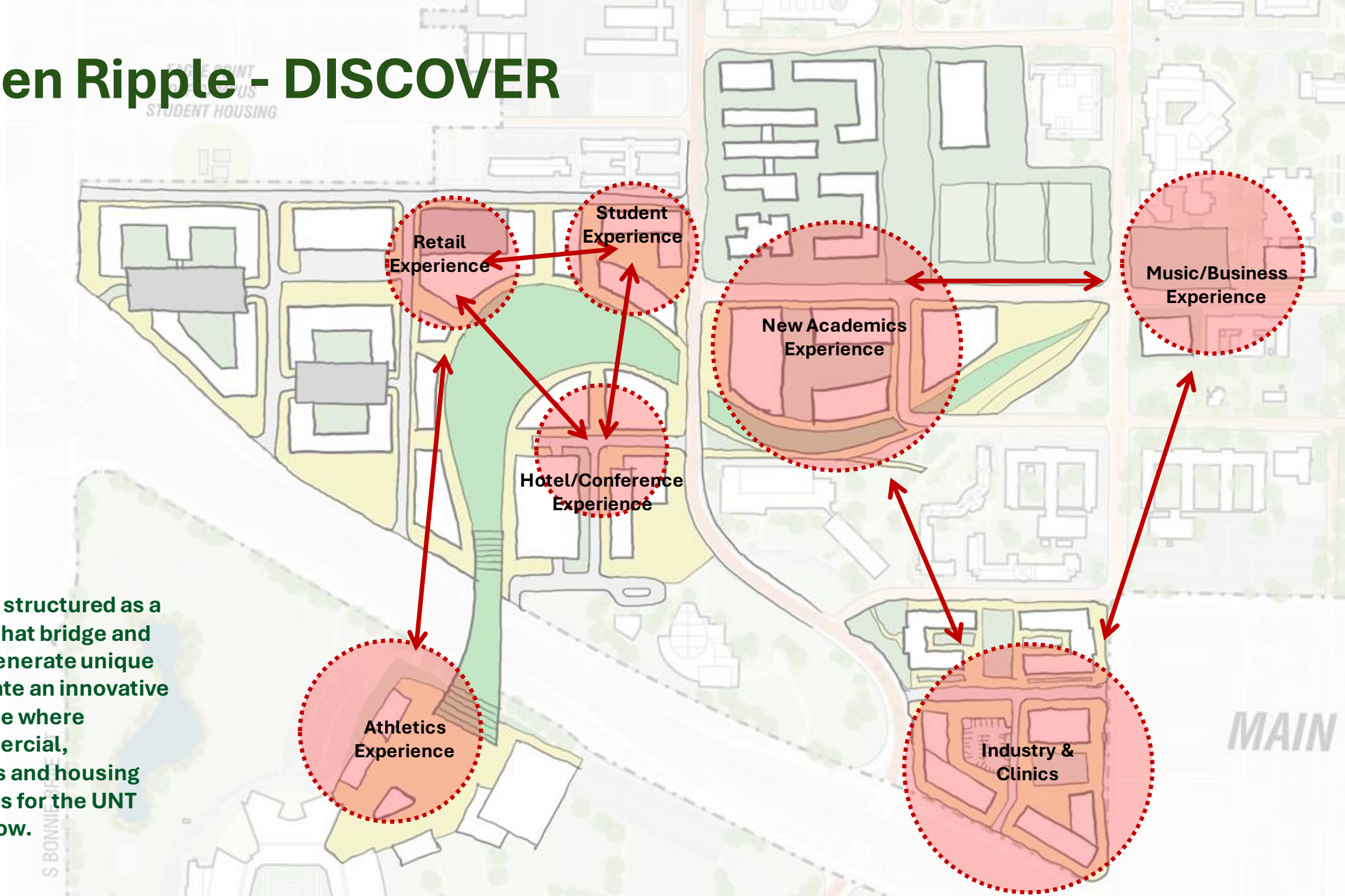


The Green Ripple - DEVELOP



The Green Ripple is an open space conduit that helps develop an integrative relationship between the academic core, a new commercial core that becomes a community integration opportunity, a bridge park to help sew the main campus and mean green village as one, which creates a direct linkage to the athletics complex

The Green Ripple - DISCOVER



The green ripple is structured as a network of nodes that bridge and mix programs to generate unique synergies and create an innovative campus experience where academics, commercial, research, athletics and housing coexist as catalysts for the UNT campus of tomorrow.

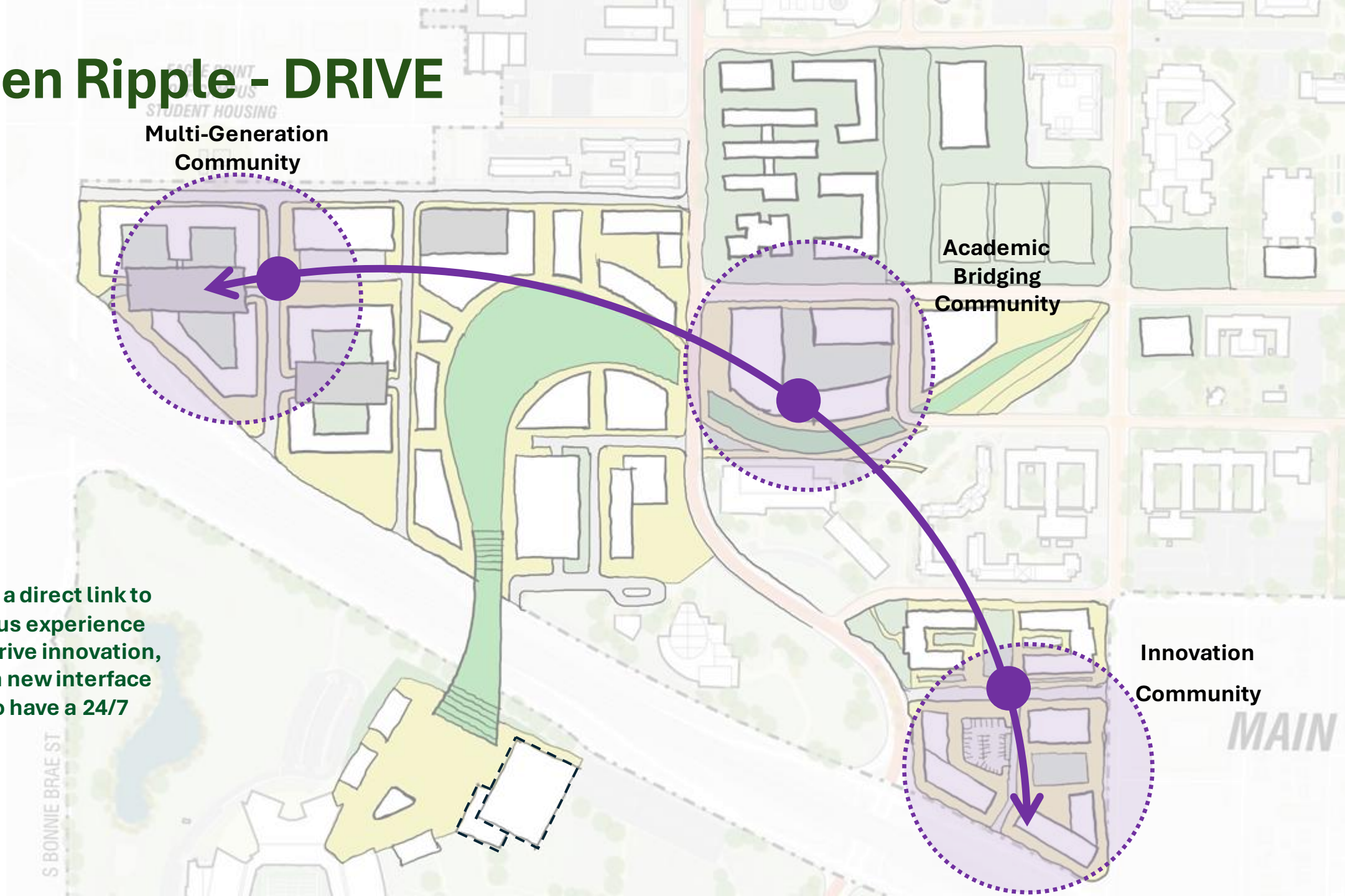
The Green Ripple - DRIVE

Multi-Generation
Community

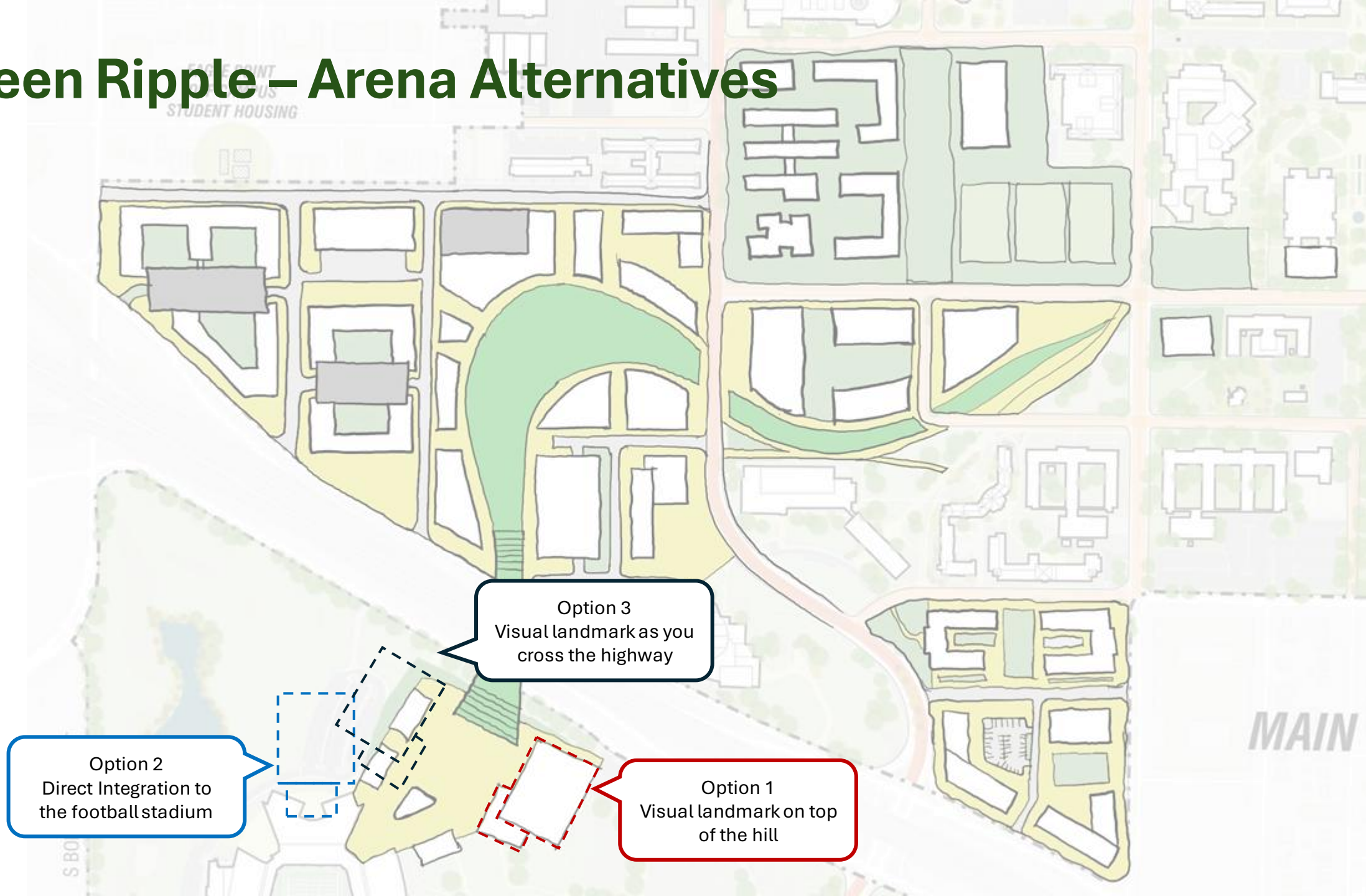
Academic
Bridging
Community

Innovation
Community

The green ripple is a direct link to improve the campus experience but also helps to drive innovation, partnerships and a new interface of what it means to have a 24/7 campus.



The Green Ripple – Arena Alternatives



Option 3
Visual landmark as you
cross the highway

Option 2
Direct Integration to
the football stadium

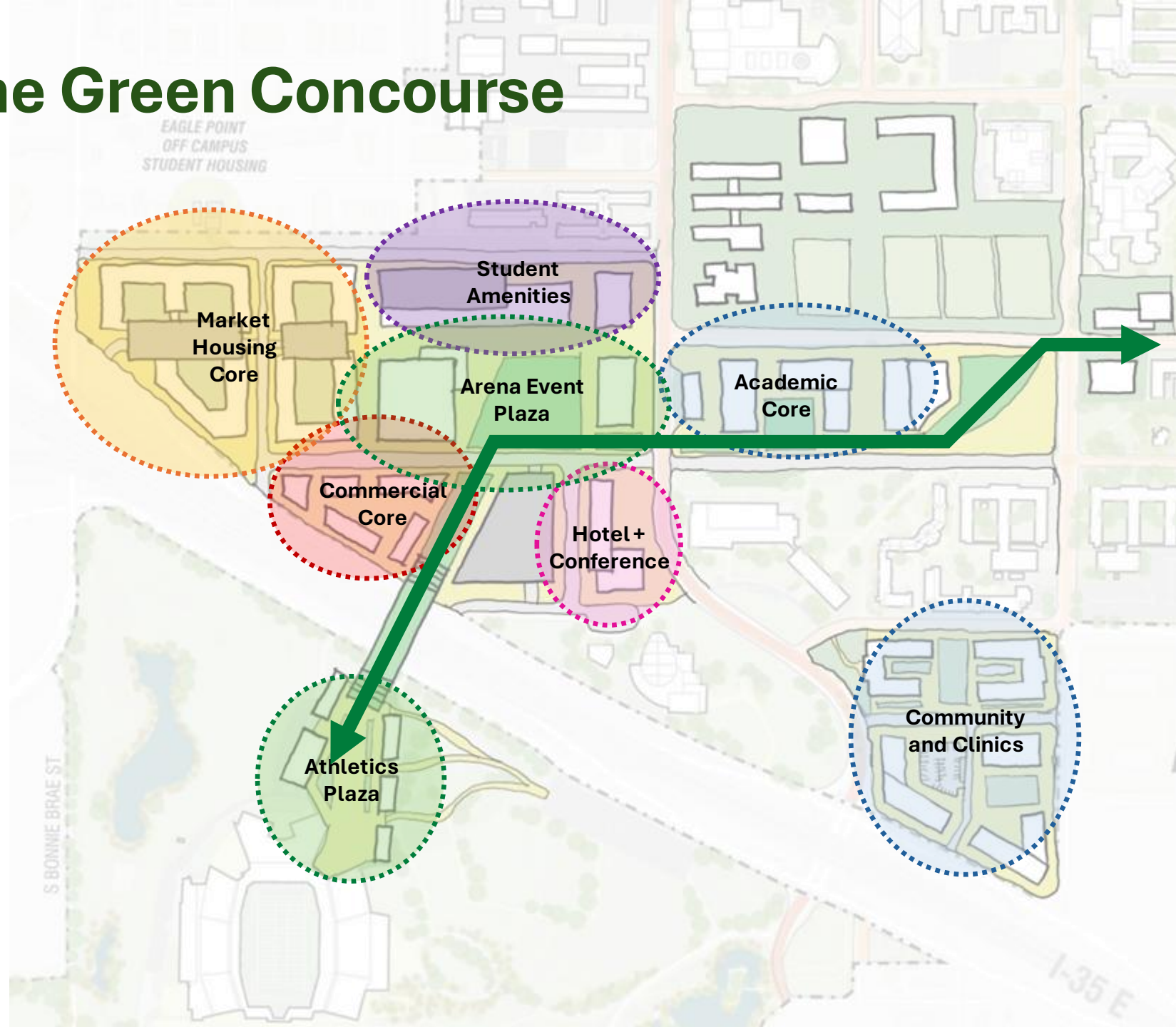
Option 1
Visual landmark on top
of the hill

Scenario 2: The Green Concourse

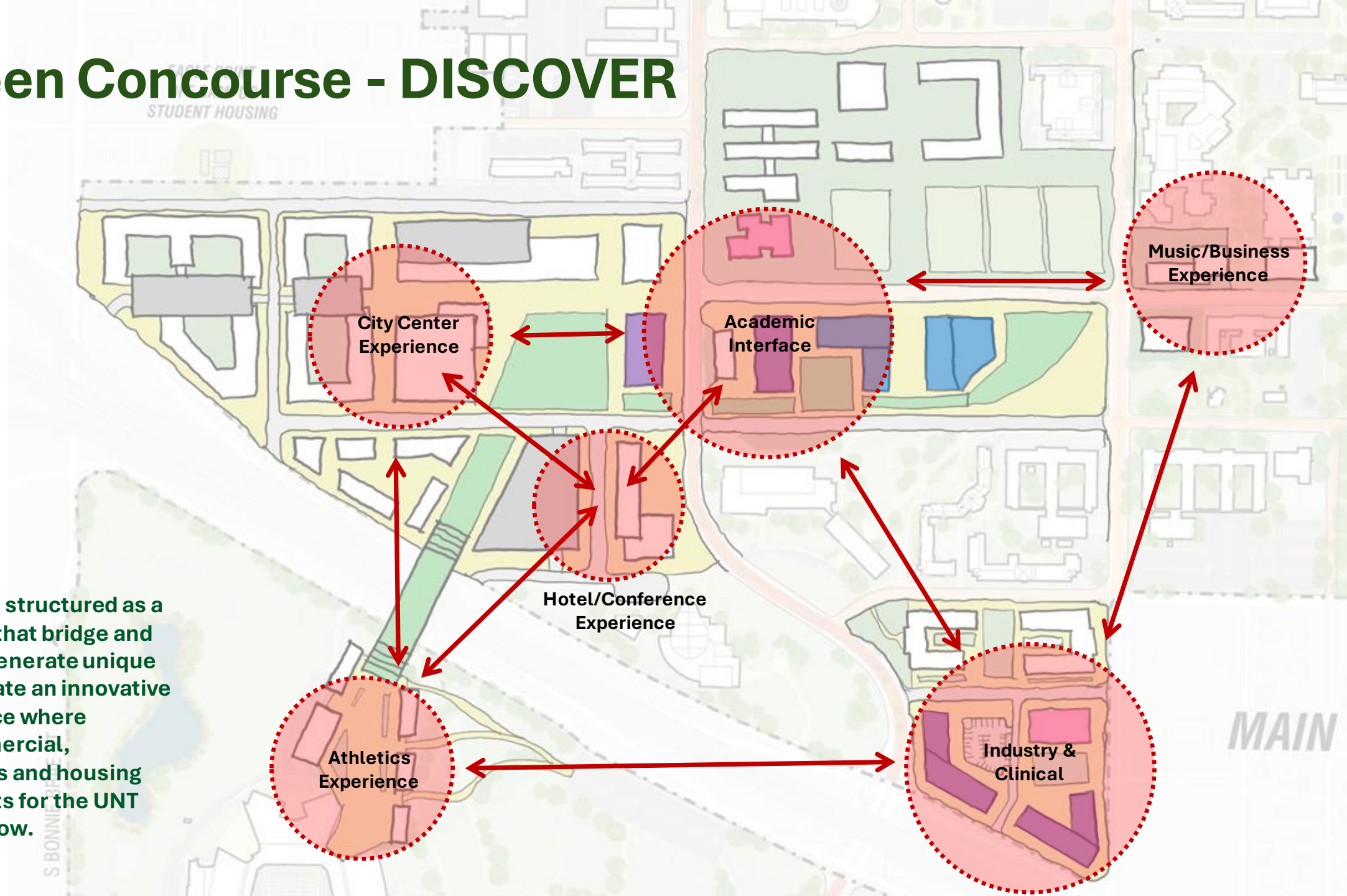


UNT City Center – The Green Concourse

- The City Center is organized around the Arena, serving as the magnet for the surrounding programs
- The Green Concourse creates a direct linkage between the academic and stadium, serving as the bridge that shirks the walking experience from campus to the stadium events
- The community and clinics development serves as a gateway into campus, creating opportunities for partnerships and better community engagement



The Green Concourse - DISCOVER



The green ripple is structured as a network of nodes that bridge and mix programs to generate unique synergies and create an innovative campus experience where academics, commercial, research, athletics and housing coexist as catalysts for the UNT campus of tomorrow.

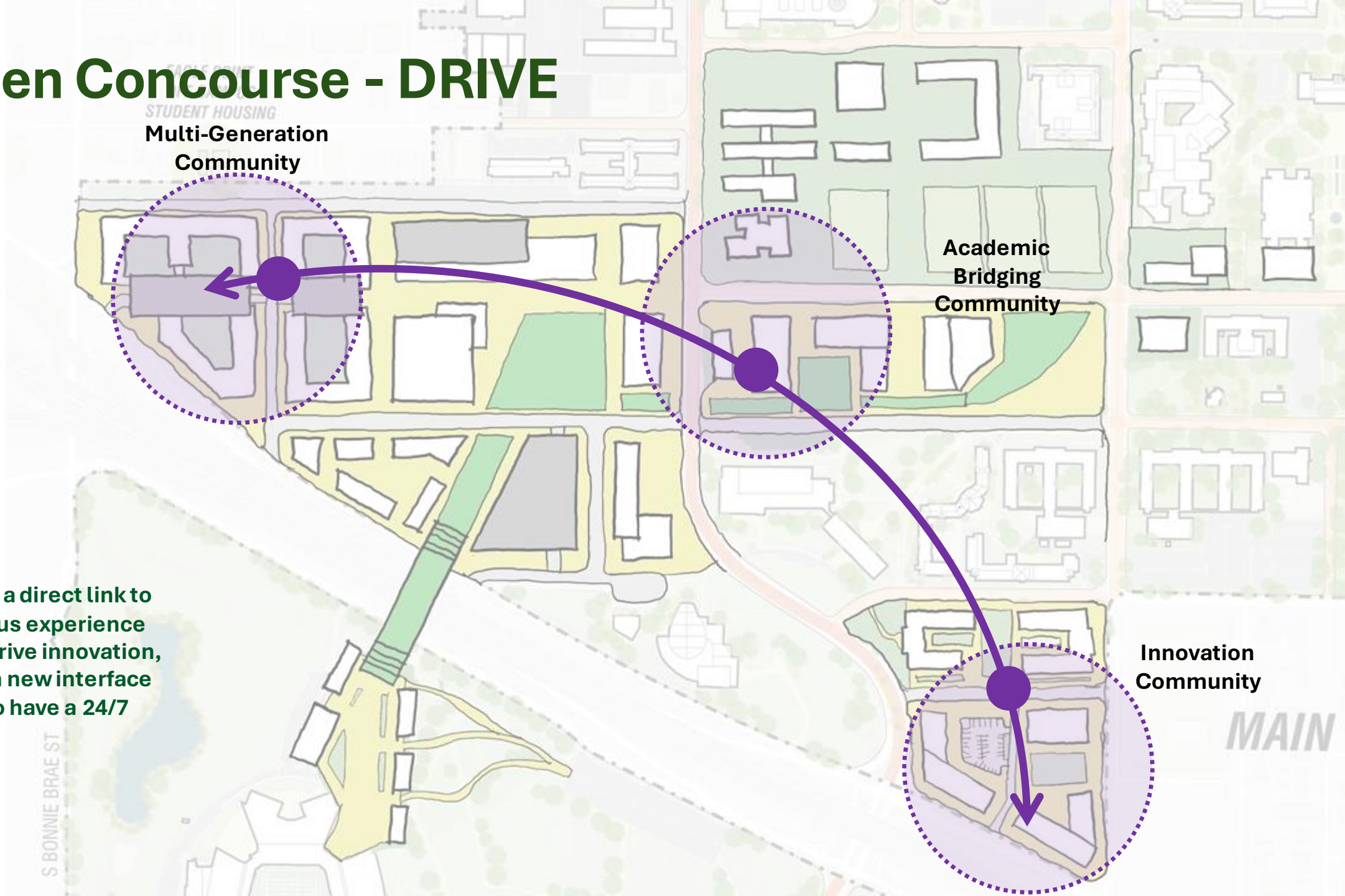
The Green Concourse - DRIVE

Multi-Generation
Community

Academic
Bridging
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Innovation
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The green ripple is a direct link to improve the campus experience but also helps to drive innovation, partnerships and a new interface of what it means to have a 24/7 campus.



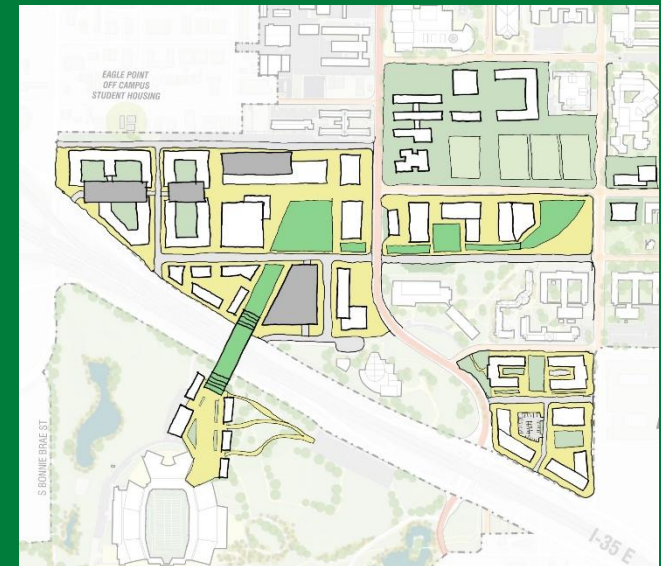
Question / Discussion:

Are programs generally in the right location?

Is there a preferred:

1. Arena location?
2. Open space strategy?

Other thoughts/comments?



Putting our Vision into Action:
Discovery Park

Discovery Park – Assumptions

1. **FUNDS:** UNT will invest capital funds to develop the campus and will actively seek partners to support development.
2. **PROGRAM:** UNT anticipates some education remaining on the site with growth focused on research, partnership, and entrepreneurship.
3. **PARTNERS:** Private partners are anticipated.
4. **DEVELOPMENT MODE:** Multiple. UNT will develop its assets through traditional avenues but will evaluate various partnership modes, such as ground lease and P3 development, to attract partners.

Discovery Park – Precedents



Key focus: accelerating pharmaceutical innovation: drug discovery, manufacturing optimization, use of AI and advanced analytics.

Why it's interesting

Large-scale, long-term industry-university partnership, linking research, talent development and manufacturing supply-chain concerns.

Embedding talent/training pipeline into the partnership strengthens the value proposition

400 Acres

\$1B+ Long Term Investments

10K+ Sq. ft Multi Use Building

Discovery Park – Precedents

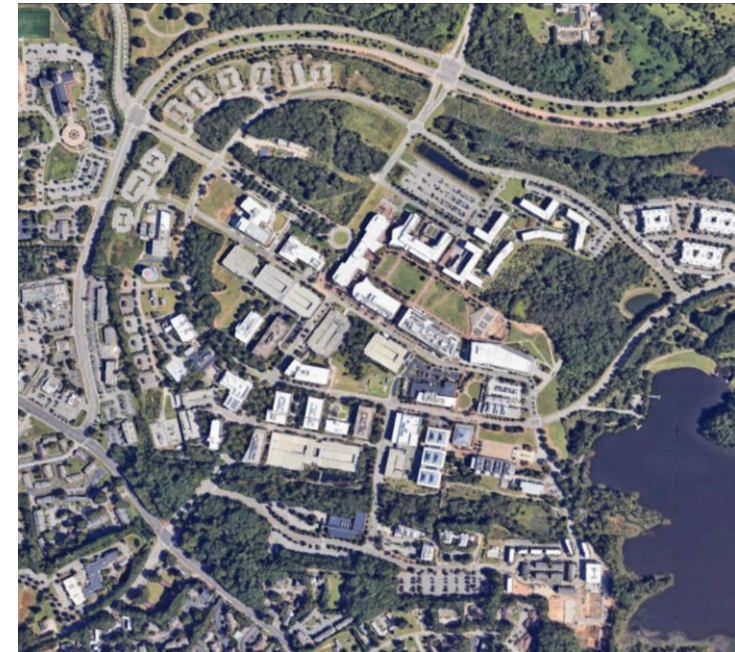


NC State + Under Armor

Key focus: , focused on textiles & materials innovation, sustainability, student development, and co-located working.

Why it's interesting

Aligning university strength (~textiles) with industry need; embedding the partner physically on campus; combining research + student experience + sustainable innovation.



Discovery Park – Precedents



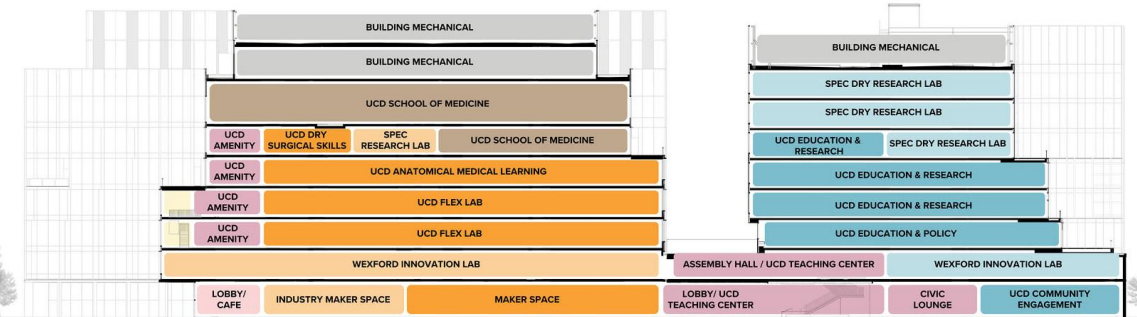
Key focus: partnership with Wexford to support early-stage South Korean life science companies as they establish a foothold in the U.S. market.

Why it's interesting

By co-locating research labs, startups, students and community programs, Aggie Square accelerates technology translation (faster path from discovery to company), builds workforce pipelines (students, training, local hires), and creates demand for local services and real estate — a virtuous cycle that benefits university research impact, industry innovation velocity, and city tax base and employment.

200 AGGIE SQUARE

300 AGGIE SQUARE



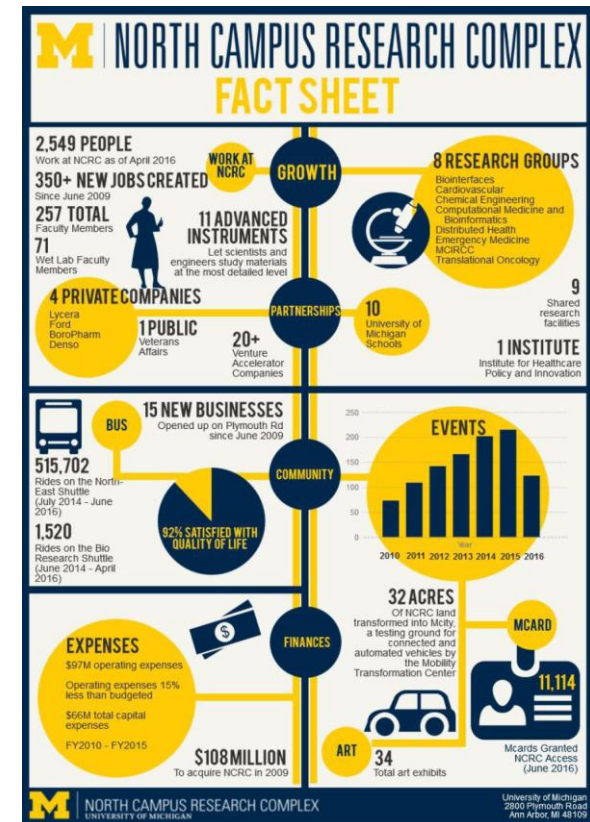
2ND AVE

3RD AVE

Discovery Park – Precedents



The move was intended to significantly expand the university's research capacity and to foster collaboration with industry in fields like pharmaceuticals, biotech, and nanotechnology



Discovery Park – Programmatic Vision (Exercise)

Existing
On-campus
programs

College of Engineering Research	College of Information Research	UG Engineering	Graduate Engineering	UG C.O. Information	Graduate C.O. Information
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Program
Opportunities

UNT: Research Growth	UNT: Texas Talent Accelerator	UNT: Workforce Education	UNT & Partnership : Recreation / Rec Fields	UNT: Other UG Academic Growth	UNT: Other Graduate Academic Growth	UNT: Clinical	UNT Health	UNT: Programs for non-traditional undergrad?
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Industry: Startup / Incubator	Industry: Research	Industry: Manufacturing / Production	Industry: Testing	Industry: Computing / Data Center	Industry: Health Partners	Industry: Officing	Partners: Government	Partners: Institutional / Academic
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Outdoor Educational Community Amenities	Childcare	Hotel / Conference / Event	Retail	Energy Generation	Denton EDC	Sell Land for other priorities	P3 Master Developer	Community Make It Center (MIC)
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Housing
Opportunities

Short-term Residential (visiting scholars / postdoc / interns)	Senior Housing (age-targeted or intergenerational)	Market-rate Housing	International Student Village	Graduate & Professional Student Housing	Family Housing	Faculty & Staff Housing
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Discovery Park – Programmatic Vision (Exercise)

Not at Discovery Park
 Not today, possible if demands change

Existing On-campus programs

College of Engineering Research	College of Information Research	UG Engineering	Graduate Engineering	UG C.O. Information	Graduate C.O. Information
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Explore scenarios around what is at DP vs. Main Campus

Program Opportunities

UNT: Research Growth	UNT: Texas Talent Accelerator	UNT: Workforce Education	UNT & Partnership : Recreation / Rec Fields	UNT: Other UG Academic Growth	UNT: Other Graduate Academic Growth	UNT: Clinical	UNT Health	UNT: Programs for non-traditional undergrad.
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Outdoor Educational Community Amenities	Childcare	Hotel / Conference / Event	Retail	Energy Generation	Denton EDC	Sell Land for other priorities	P3 Master Developer	Community Make It Center (MIC)

Not anticipated or not ideal:

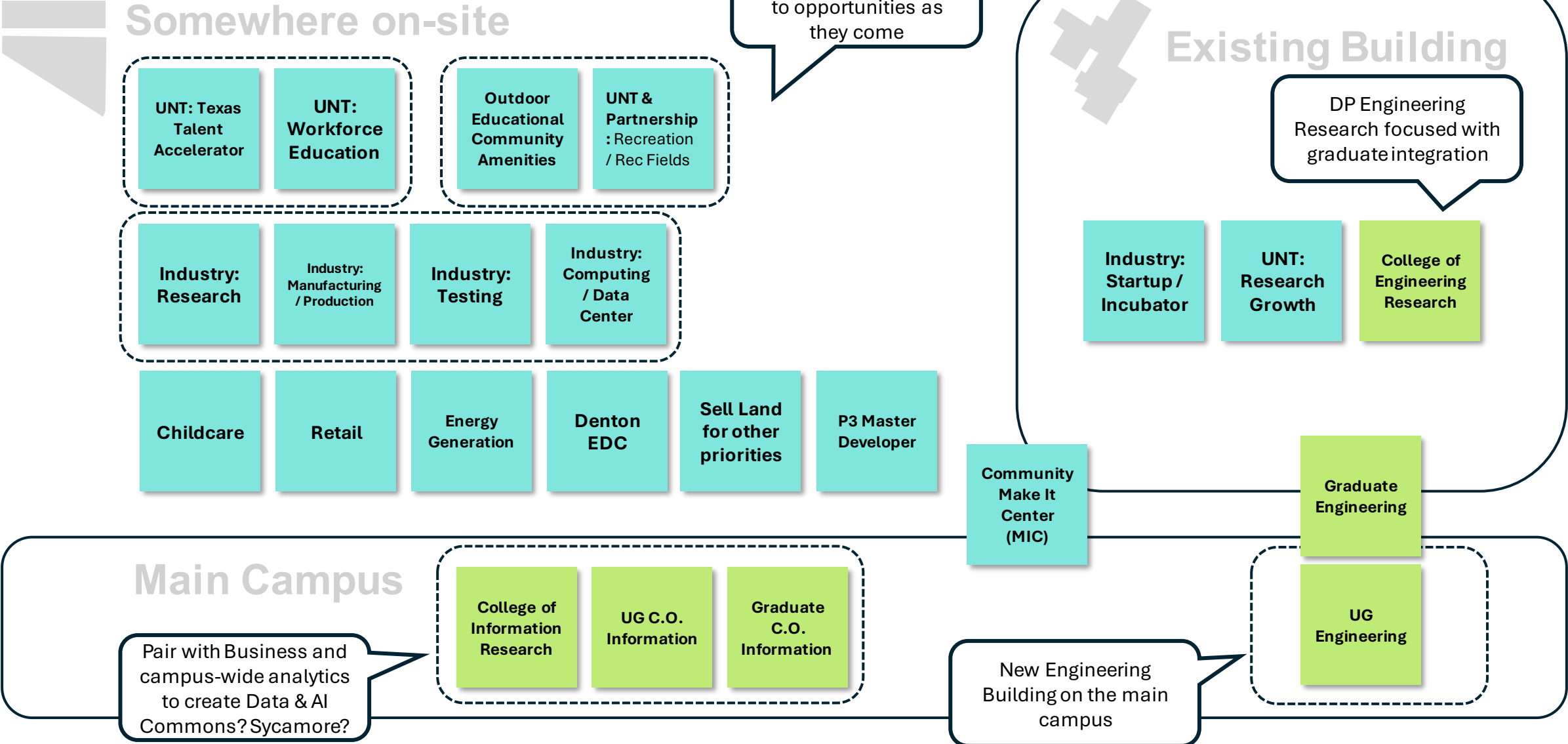
- New academic programs
- Institutional partners
- Government partners
- Clinical and UNT Health functions
- -Health Partners

Housing Opportunities

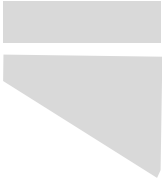
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Do not believe market will support housing at DP and do not anticipate UNT-led investment at DP

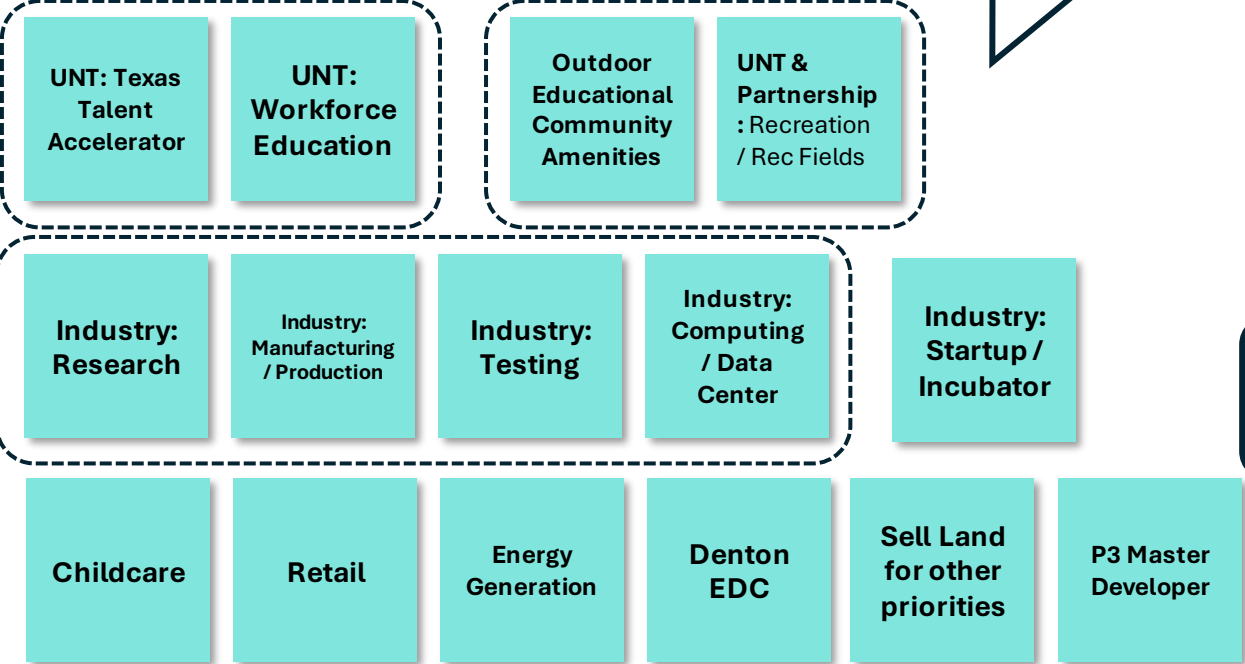
Discovery Park – Program Concept A



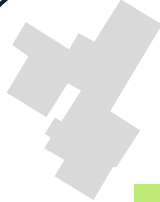
Discovery Park – Program Concept B



Somewhere on-site



Flexible Framework capable of responding to opportunities as they come



Existing Building



DP investment fuels engineering focused ecosystem

Engineering Growth: Short-term after COI relocates)

Building Expansion



Main Campus

Pair with Business and campus-wide analytics to create Data & AI Commons? Sycamore?



Discovery Park



Scenario 1 – Super Quad

- + Develops length of 77/Elm to maximize presence of entire site
- + Integrated Institutional & Partnership Development Pattern



Scenario 2 – Linear Campus

- + Dense Site Development
- + Partnership Development Pattern On North Bonnie Brae St

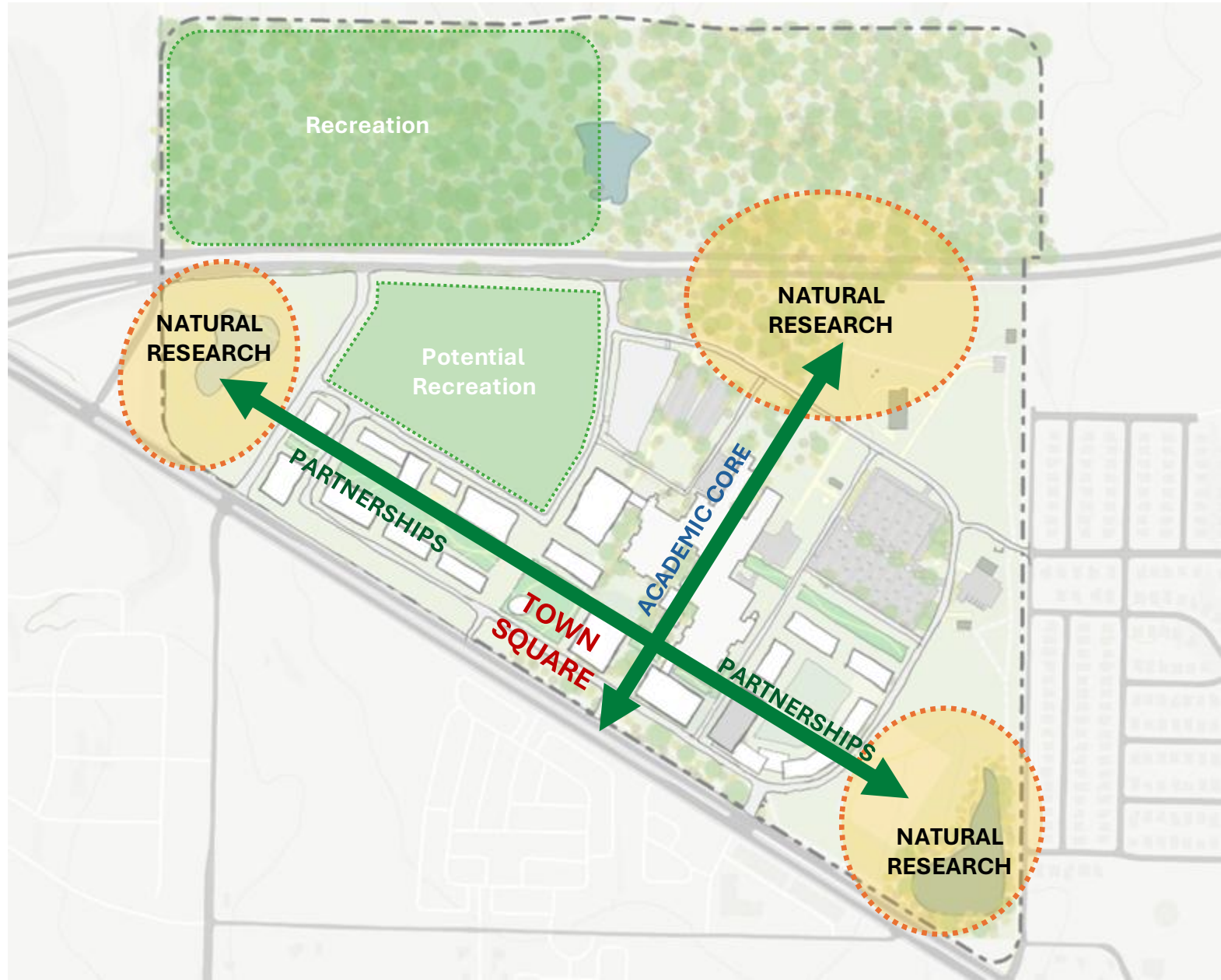


Scenario 3 – Incubator

- + Highest site density (preserves land for future use)
- + Co-location Institutional & Partnership Development Pattern
- + Land reserved for expansion or recreation

Discovery Park – Scenario 1 – Super Quad

- Create connection to activate the site from every frontage
- Establish linkage axis of activities
- Develop a Town Square space for campus and community engagement
- Leverage the sites landscape and topography characteristics as natural research opportunities



Discovery Park – Scenario 1



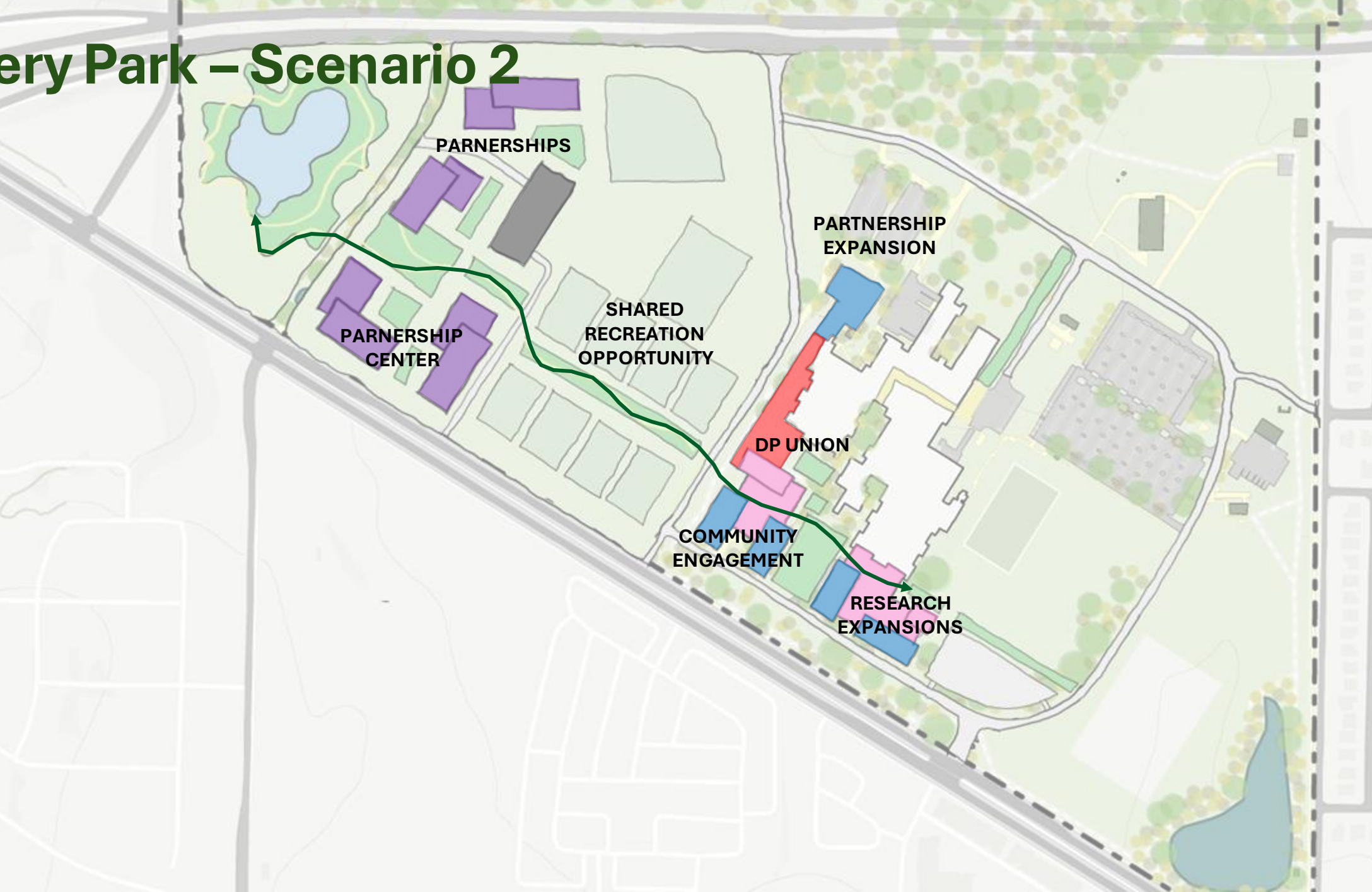
- Existing
- Academic Research
- Partnership
- Retail Base
- Community Engagement
- Garage

Discovery Park – Scenario 2 – Linear Campus

- Create a linear organization that activates Elm Street
- Develop a strong façade on Bonnie Brae campus, partnership and community engagement
- Establish a linking axis that connects natural research, partnerships, academics and recreation
- The linear organization creates a well-connected campus relationship



Discovery Park – Scenario 2



PARNERSHIPS

PARNERSHIP CENTER

SHARED RECREATION OPPORTUNITY

PARTNERSHIP EXPANSION

DP UNION

COMMUNITY ENGAGEMENT

RESEARCH EXPANSIONS

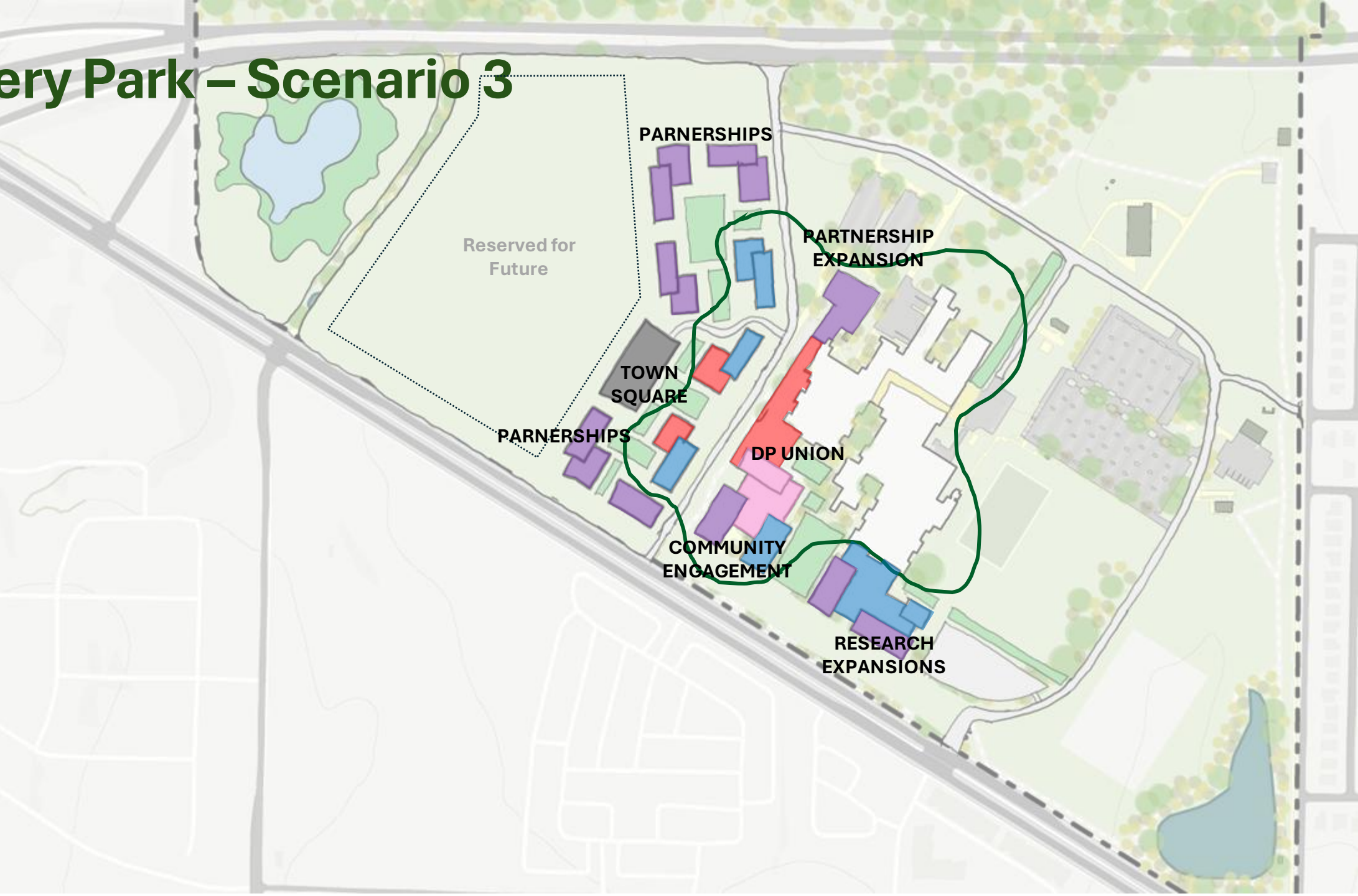
- Existing
- Academic Research
- Partnership
- Retail Base
- Community Engagement
- Garage

Discovery Park – Scenario 3 –Incubator

- Create a denser campus environment by co-locating the partnership as a direct adjacency to the Discovery Park cluster
- Develop a strong façade on Elm Street, partnership and community engagement
- Introduce a Discover Park Town Square boulevard as an activation corridor
- The direct combination of academic, research and partnership create a sense of critical mass that can grow in the future



Discovery Park – Scenario 3



- Existing
- Academic Research
- Partnership
- Retail Base
- Community Engagement
- Garage

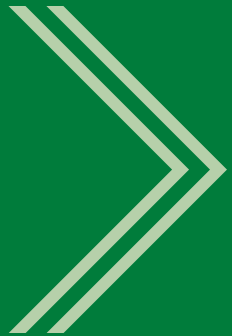
Question / Discussion:

Is there a preferred site strategy?

Should the College of Information return to the main campus?

Should some or all engineering academic functions return to the main campus?

Should there be recreation facilities at Discovery Park?

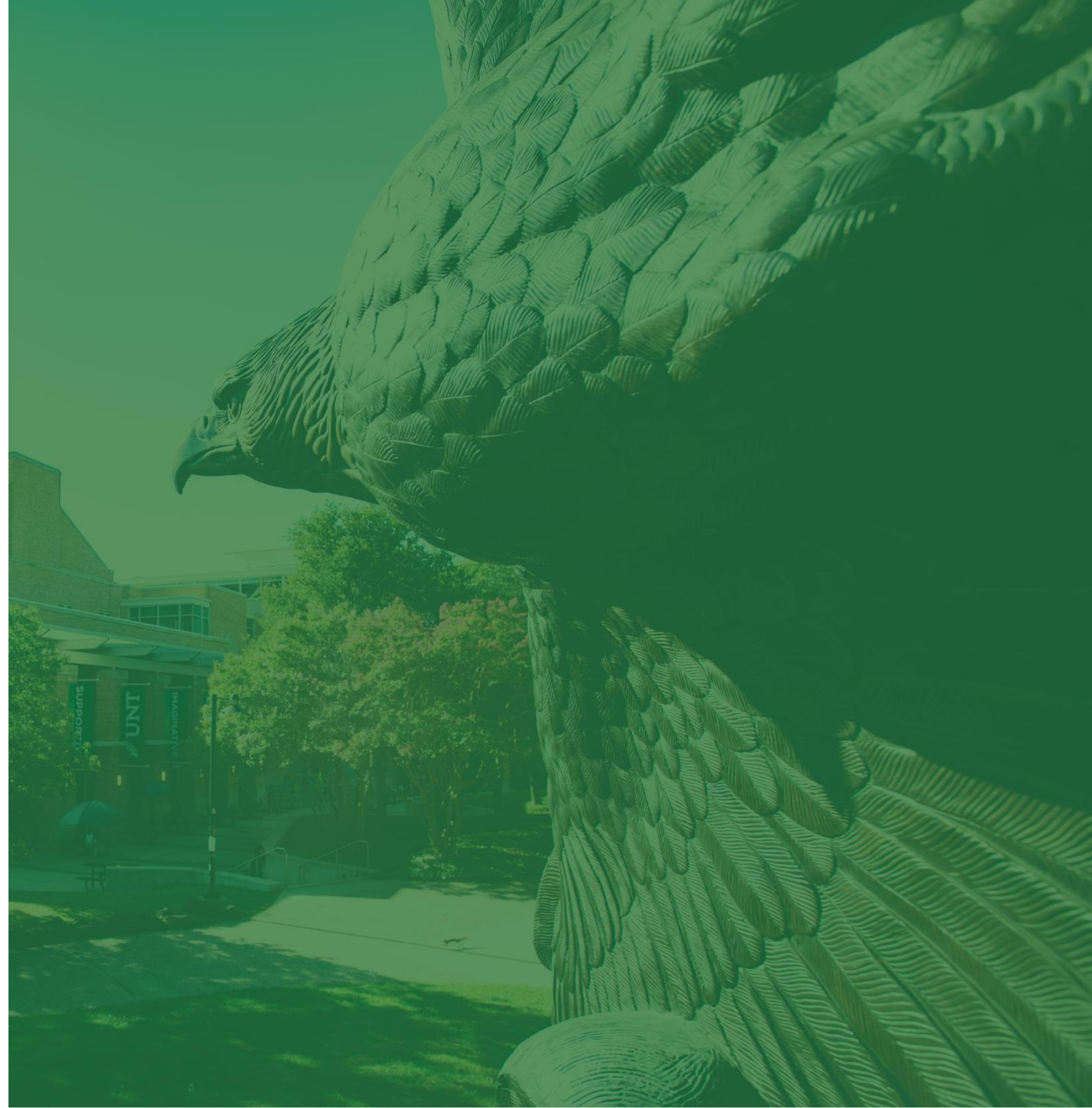


Wrap Up & Next Steps



Next Steps

1. **Incorporate Infrastructure and Mobility Recommendations**
2. **Refine & Draft Composite Plan / Scenarios**
3. **Workshop 06: Mid-February**



A green-tinted photograph of a university campus. In the center, a large, dark archway stands prominently. The background features a multi-story brick building with several windows. Lush green trees are scattered throughout the scene, and in the foreground, there are out-of-focus light-colored flowers. A person wearing a green cap and a backpack is walking on the right side of the image, looking at a device. The overall atmosphere is serene and academic.

Thank You!
